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Fashion Design Drawing Course: Principles, Practice, and Techniques: The New Guide for Aspiring Fashion Artists -- Now with Digital Art Techniques

By Caroline Tatham, Wynn Armstrong, Jemi Armstrong



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Now available in a brand-new edition, this popular and widely praised instructional textbook has become a standard for classroom use in fashion design courses. Twenty-four step-by-step exercises tutor students in methods for finding inspiration, developing techniques to sharpen their observational skills, and in creating fashion drawings in color and black-and-white media. Separate sections coach students in getting started, and on understanding figure proportions, planning and designing garments, and creating and assessing flat specification drawings. New in this expanded and updated edition is a section that provides detailed instruction in digital art techniques. This beautifully illustrated guide is organized into units that reflect curricula at leading international design colleges. Added features include a designer's glossary and an index. The book's more than 300 color illustrations are as instructive as they are handsome.



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Editorial Review

About the Author

Caroline Tatham has extensive experience in London's fashion industry and is currently on the faculty at the renowned Central St. Martin's College of Art and Design in London.

Julian Seaman is a respected print designer and the author of several best-selling books on fashion. He is currently visiting tutor at Central St. Martin's College of Art and Design in London.

Wynn Armstrong teaches digital media classes for fashion and computer design at the American Intercontinental University, Fashion Institute of Design & Merchandising (FIDM), Woodbury University, and The Academy of Couture Arts. He and his wife Jemi have also written extensively on the art of creating fashion images.

Jemi Armstrong teaches fashion sketching and illustration at Santa Monica College and The Fashion Institute of Design & Merchandising (FIDM). She illustrates for retail and manufacturing clients, including Medi Spa, The Colleagues, Fred Segal, and Michael Stars.

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