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Tourism Security: Strategies for Effectively Managing Travel Risk and Safety

By Peter Tarlow Ph.D. in Sociology Texas A&M University



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Tourism security is an important part of both security management and tourism. Private security professionals and police departments in tourism cities, as well as hotels, major attractions, and theme parks, have all come to realize that tourism security and safety issues (often called tourism surety) are essential for industry survival and success. In *Tourism Security*, leading expert Peter Tarlow addresses a range of key issues in tourism safety and security. The book guides the reader through a study of tourism security themes and best practices. Topics include the relationship between tourism security and the economy, hotel and motel security, risk and crisis management, public places, transportation, and legal issues. The book also includes case studies of four popular tourist destinations. With each destination, an interview with a police or security representative is included?providing unique, in-depth insight to security concerns. *Tourism Security* is an invaluable resource for private security professionals, police departments that serve tourist destinations, and tourism professionals who work in hotels or convention centers, or at attractions, casinos, or events.

- Explains what tourism security is and outlines safety procedures for different tourism environments
- Serves as a resource tool and how-to for implementing best practices
- Includes detailed case studies of four popular tourist destinations: Charleston, South Carolina, the Dominican Republic, Las Vegas, Nevada, and Rio de Janeiro, Brazil



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Review

"...relevant and a suitable reference for all tourism and hospitality practitioners...an invaluable resource for law enforcement and the private security sector...a down-to-earth and easy-to-read style that would also make the book suitable as an undergraduate and graduate student reference."--**Advances in Hospitality and Tourism Research, *Tourism Security***

"...timely in its release and a good reference for the tourism security manager...the meat of the book is valuable and all-inclusive...The best tools in the book deal with risk and crisis management."--**Security Management, *Tourism Security***

"A book on tourism security wins reviewer Mark Rowe over...This book, then, does pose questions to security people in tourist cities...The book ends with four case studies from the Americas."--**Professional Security Magazine Online, Sep 03, 2014**

About the Author

Dr. Peter E. Tarlow is a world-renowned speaker and expert specializing in the impact of crime and terrorism on the tourism industry, event and tourism risk management, and economic development. Since 1990, Tarlow has been teaching courses on tourism, crime, and terrorism to police forces and security and tourism professionals throughout the world. He is also a founder and president of Tourism & More Inc. (T&M).

Tarlow's fluency in many languages enables him to speak throughout the world. He lectures on a wide range of current and future trends in the tourism industry, rural tourism economic development, the gaming industry, issues of crime and terrorism, the role of police departments in urban economic development, and international trade. Tarlow trains numerous police departments throughout the world in TOPPS (Tourism Oriented Policing and Protection Services) and offers certification in this area. He has appeared on nationally televised programs such as Dateline (NBC) and on CNBC, and is a regular guest on radio stations around the United States. Tarlow also organizes conferences dealing with visitor safety and security issues and the economic importance of tourism and tourism marketing.

Tarlow's research ranges from the impact of school calendars on the tourism industries to tourism ecology and business. These research interests allow Tarlow to work with communities throughout the United States. He researches how communities can use their tourism as an economic development tool during difficult economic times, and at the same time improve their local residents' quality of life. He also functions as an expert witness in courts throughout the United States on matters concerning tourism security and safety, and issues of risk management.

Tarlow earned his Ph.D. in sociology from Texas A&M University. He also holds degrees in history, Spanish and Hebrew literatures, and psychotherapy. His other publications include Event Risk Management and Safety (Wiley, 2002) and Twenty Years of Tourism Tidbits (Universidad de Especialidades Turísticas, 2010). He has also recently published a book on Cruise Safety (written in Portuguese) entitled Abordagem Multidisciplinar dos Cruzeiros Turísticos. Tarlow also writes and speaks for major organizations such as the Organization of U.S. State Dams, and the International Association of Event Managers.

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