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Editorial Review

From the Back Cover

Become an infopreneur—and be your own boss!

From Entrepreneur to Infopreneur shows you how to make the jump to infopreneur so that you can cash in on the exploding new online information market. This one-of-a-kind guide to infopreneurship provides the tips and tactics you need to succeed and walks you through the steps to start earning money almost immediately, including:

- Becoming an expert in your chosen field
- Developing valuable information products at little cost to you
- Building your e-commerce Web site
- Marketing your information products to customers
- Building a healthy, consistent cash flow

Each chapter concludes with a profile of a successful infopreneur, including Joe Vitale, Dan Poynter, Dottie Walters, Tom Antion, and more.

"Chandler knows how to take action and make ideas a reality! The practical steps and outstanding resources she shares will enhance anyone's business and their lives. Whether you are investigating the possibilities or are ready to create new income generating opportunities, *From Entrepreneur to Infopreneur* provides a practical road map to creating products that will enable you to succeed with ease."

—**Romanus Wolter**, "The Kick Start Guy," www.KickStartGuy.com, author of *Kick Start Your Success*

"Chandler covers all the bases. She asks all the right questions then supplies all the right answers in her astonishingly comprehensive and very timely book. It's loaded with valuable life-changing information—and it's fun to read, too."

—**Jay Conrad Levinson**, the "Father of Guerrilla Marketing" bestselling author of the *Guerrilla Marketing* series of books, www.gmarketing.com

"*From Entrepreneur to Infopreneur* inspires and educates us, in an attention-grabbing, all-inclusive format, to take our information and prosper from it not only personally, but also professionally and financially as 'infopreneurs.'"

—**Stacy Henderson**, Editor in Chief of *Home Business Magazine*

About the Author

Stephanie Chandler is the small business advisor for AllExperts.com, an instructor for Small Biz Boot Camp, and both a judge and conference speaker for Small Biz Games. Her articles on small business and entrepreneurship have appeared in numerous publications, and she is the author of *The Business Startup Checklist and Planning Guide*.

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