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# SEO Help: 20 Search Engine Optimization steps to get your website to Google's #1 page

By David Amerland



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**SEO Help: 20 Search Engine Optimization steps to get your website to Google's #1 page** By David Amerland

**Help your website be found without spending a fortune.**

Every webmaster and every website owner wants the same thing: to see their website on Google's first page and to keep it there.

*SEO Help* is a practical, step-by-step guide which in 20 easy-to-understand chapters gives you the kind of practical advice a leading SEO engineer would give you if he were standing over your shoulder and helped you search engine optimize your website.

An optimized website gets:

- Greater online visibility
- More targeted visitors
- More online sales and advertising enquiries

What usually stops you from succeeding in the online world is the fact that by the time you learn the valuable lessons you need to apply you have also ran out of time and money.

*SEO Help* helps you gain both time and money by showing you how to avoid costly mistakes and apply technical shortcuts which will help you optimize your website fast.

Totally accessible, with complete, step-by-step details and no need of any deep know-how, it gives you the distilled knowledge of a successful search engine optimizer. Provided you follow the advice in each one to the letter your website will start to outperform your competitors' and you will be well on your way to search engine dominance and online success.



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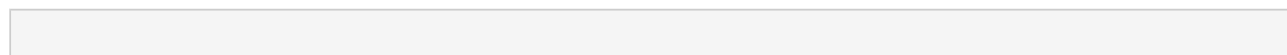
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### **Editorial Review**

#### **From the Author**

Authors are at their best when they write the kind of books they wish they could have in their hands and this book is no exception. Writing it I put in the experience of over 15 years spent on the web as an optimizer and web content developer and held nothing back. I wrote it with the intent to put the search engine optimizer out of business. That way I was able to include all the knowledge and all the tools you need to have in order to optimize your website yourself and I can guarantee that if you follow all the instructions included in the book your website will get to the first page of Google. If you buy 'SEO Help: 20 steps to get your website to Google's #1 page' and it helps please leave some feedback and a review here. If you think it can be improved in any way do not hesitate to let me know. *(edited by author)*

#### **About the Author**

David Amerland is an expert search engine optimizer, writer and author who cut his teeth on the web back in the days when SEO was a newborn science requiring the insertion of a couple of meta tags in plain vanilla HTML code. Since then he has guided organisations in developing their web presence and has been instrumental in the optimization campaigns of corporations in Britain, the USA, Australia and Greece. He knows that SEO is poorly understood and creates issues of trust amongst providers and consumers of the service. He is passionate about the ability of the online world to level the playing field for the small player who is armed with a tight budget and an excess of passion and enthusiasm. His non-fiction books and writing explore the possibilities offered in our brave, new, digital world. *(added by author)*

### **Users Review**

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Do you have favorite book? Should you have, what is your favorite's book? Publication is very important thing for us to learn everything in the world. Each guide has different aim or even goal; it means that publication has different type. Some people truly feel enjoy to spend their a chance to read a book. They are reading whatever they have because their hobby is actually reading a book. How about the person who don't like studying a book? Sometime, man feel need book once they found difficult problem or maybe exercise. Well, probably you will need this SEO Help: 20 Search Engine Optimization steps to get your website to Google's #1 page.

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