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The book provides clear coverage of statistical procedures, and includes everything needed from nominal level tests to multi-factorial ANOVA designs, multiple regression and log linear analysis. It features detailed and illustrated SPSS instructions for all these procedures eliminating the need for an extra SPSS textbook.

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- "Tricky bits" - in-depth notes on the things that students typically have problems with, including common misunderstandings and likely mistakes.
- Improved coverage of qualitative methods and analysis, plus updates to Grounded Theory, Interpretive Phenomenological Analysis and Discourse Analysis.
- A full and recently published journal article using Thematic Analysis, illustrating how articles appear in print.
- Discussion of contemporary issues and debates, including recent coverage of journals' reluctance to publish replication of studies.
- Fully updated online links, offering even more information and useful resources, especially for statistics.

Each chapter contains a glossary, key terms and newly integrated exercises, ensuring that key concepts are understood. A companion website (www.routledge.com/cw/coolican) provides additional exercises, revision flash cards, links to further reading and data for use with SPSS.



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Review

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About the Author

Hugh Coolican is a Senior Lecturer in Psychology at the University of Coventry, a Chartered Psychologist and an examiner for the International Baccalaureate.

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