



In search of Excellence

By Thomas J. Peters, Jr. Robert. H. Waterman



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In Search of Excellence is one of the most read books on management, and till today, has been widely acclaimed to be one of the best around. Although it is penned more than 30 years ago, the key points in this book are still very relevant in today's context because sound management principles cut through time and distance - a testament to why some of the top companies studied in this book are still at the top of their industry. Paperback Warner (1984) ISBN-10: 0446378453 ISBN-13: 978-0446378451



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