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Tableau Your Data!: Fast and Easy Visual Analysis with Tableau Software

By Daniel G. Murray



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Tableau Your Data!: Fast and Easy Visual Analysis with Tableau Software

By Daniel G. Murray

Best practices and step-by-step instructions for using the Tableau Software toolset

Although the Tableau Desktop interface is relatively intuitive, this book goes beyond the simple mechanics of the interface to show best practices for creating effective visualizations for specific business intelligence objectives. It illustrates little-known features and techniques for getting the most from the Tableau toolset, supporting the needs of the business analysts who use the product as well as the data and IT managers who support it.

This comprehensive guide covers the core feature set for data analytics, illustrating best practices for creating and sharing specific types of dynamic data visualizations. Featuring a helpful full-color layout, the book covers analyzing data with Tableau Desktop, sharing information with Tableau Server, understanding Tableau functions and calculations, and Use Cases for Tableau Software.

- Includes little-known, as well as more advanced features and techniques, using detailed, real-world case studies that the author has developed as part of his consulting and training practice
- Explains why and how Tableau differs from traditional business information analysis tools
- Shows you how to deploy dashboards and visualizations throughout the enterprise
- Provides a detailed reference resource that is aimed at users of all skill levels
- Depicts ways to leverage Tableau across the value chain in the enterprise through case studies that target common business requirements
- Endorsed by Tableau Software

Tableau Your Data shows you how to build dynamic, best-of-breed visualizations using the Tableau Software toolset.



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Tableau Your Data!: Fast and Easy Visual Analysis with Tableau Software By Daniel G. Murray **Bibliography**

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Editorial Review

From the Back Cover

Unlock the business intelligence hidden in your data using visual analytics

Every enterprise has data scattered across many different systems, spreadsheets, and databases. Expert Daniel Murray explains how to create insight by building your knowledge of Tableau Desktop, adding best practices learned from working with big data at the most demanding enterprise clients in the world. You will learn about proven methods for building dashboards that load quickly and clearly communicate the information you uncover. Then you'll learn the best practices for installing, configuring, and maintaining Tableau Server to insure high availability and good data governance. Case studies are provided to show you how other enterprises have leveraged Tableau to achieve excellent outcomes.

- Reduce the backlog of information requests in your IT Group by enabling information consumers to build their own reports without sacrificing good data governance
- Keep pace with the accelerating volume, variety, and velocity of data by leveraging Tableau's ability to connect to over 35 different enterprise data sources
- Combine disparate data sets from proprietary and public data sources to build interactive dashboards in a fraction of the time required by traditional BI tools
- Enhance information contained in your source data by leveraging Tableau's ad hoc sets, groups, calculation functions, and table calculations to provide dynamic and insightful analysis
- Leverage Tableau's unique ability to run in memory or via direct connections to data sources to effectively manage limited hardware resources and insure high availability and good performance
- Support your managers' intuition with timely and insightful analysis that can adapt at the speed of their thought

About the Author

Daniel G. Murray founded the Tableau/BI practice at InterWorks, Inc., one of Tableau's trusted professional services partners. He was selected to write this book by Tableau Software, reflecting InterWorks' leading position in consulting and training on Tableau Software.

Users Review

From reader reviews:

Rafael Arent:

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well as knowledge with this book.

Sheila Carter:

Spent a free time for you to be fun activity to try and do! A lot of people spent their down time with their family, or their particular friends. Usually they carrying out activity like watching television, going to beach, or picnic inside the park. They actually doing same task every week. Do you feel it? Do you need to something different to fill your own personal free time/ holiday? Can be reading a book can be option to fill your cost-free time/ holiday. The first thing that you'll ask may be what kinds of publication that you should read. If you want to consider look for book, may be the book untitled Tableau Your Data!: Fast and Easy Visual Analysis with Tableau Software can be fine book to read. May be it may be best activity to you.

Pamela Dodge:

Reading can called thoughts hangout, why? Because when you are reading a book specifically book entitled Tableau Your Data!: Fast and Easy Visual Analysis with Tableau Software the mind will drift away trough every dimension, wandering in most aspect that maybe not known for but surely might be your mind friends. Imaging each word written in a book then become one form conclusion and explanation this maybe you never get before. The Tableau Your Data!: Fast and Easy Visual Analysis with Tableau Software giving you a different experience more than blown away the mind but also giving you useful details for your better life in this particular era. So now let us demonstrate the relaxing pattern the following is your body and mind are going to be pleased when you are finished reading it, like winning a sport. Do you want to try this extraordinary shelling out spare time activity?

Robert Poulin:

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