

# **Enjoying It: Candy Crush and Capitalism**

By Alfie Bown



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Using a range of 'case studies' from Critical Theory to Candy Crush, 'Gangnam Style' to Game of Thrones and Football Manager to Hieronymus Bosch, this book argues that we need to rethink our enjoyment. Inspired by psychoanalysis, the book offers a new way of thinking about how we talk about what we enjoy and how we enjoy what we talk about.

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## **Editorial Review**

#### About the Author

Alfie Bown is editor of Everyday Analysis, a blog and book series with Zer0 Books available at everydayanalysis.com. He teaches English Literature at The University of Manchester, and writes on critical theory and comedy. He has written for several nonacademic publications as well, including The Guardian.

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