


Adding Value: A Systematic Guide to Business-Driven Management and Leadership (Jossey Bass Business and Management Series)

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By Gerard Egan

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Adding Value: A Systematic Guide to Business-Driven Management and Leadership (Jossey Bass Business and Management Series) By Gerard Egan

Presents a wholistic approach that presents managers with a basic survival course that shows how to add value to an entire business, not just manage one's own department.

Offers not just theoretical constructs but three practical, usable models. Model A examines the design, facilitation, and assessment of basic business and organizational processes. Model B explains how to initiate and manage innovation and change. Model C tells how to manage the *shadow side* of an institution: organizational politics, individual idiosyncracies, and corporate culture.

Shows how to integrate these models into a system that managers can use to identify, organize, and implement the best ideas emerging from today's *business and organization potential* movement.

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Adding Value: A Systematic Guide to Business-Driven Management and Leadership (Jossey Bass Business and Management Series) By Gerard Egan Bibliography

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Editorial Review

Review

"Gerry has helped us understand that the creative, strategic process necessary to successful business is systematic in nature. Gerry's approach to business management is not made up of off-the-shelf, take-it-or-leave-it concepts and tools--it is a living method that can be put into the perspective of each business."
—from the foreword by Bernard F. Brennan, chairman and CEO, Montgomery Ward

From the Inside Flap

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From the Back Cover

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Users Review

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Harold Froelich:

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Reading a guide tends to be new life style in this particular era globalization. With reading through you can

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Crystal Thomas:

The book untitled Adding Value: A Systematic Guide to Business-Driven Management and Leadership (Jossey Bass Business and Management Series) contain a lot of information on the item. The writer explains the woman idea with easy method. The language is very clear and understandable all the people, so do not necessarily worry, you can easy to read the idea. The book was written by famous author. The author provides you in the new period of literary works. You can actually read this book because you can read on your smart phone, or device, so you can read the book inside anywhere and anytime. If you want to buy the e-book, you can available their official web-site and also order it. Have a nice examine.

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