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Applied Economics By Alan Griffiths Bibliography

- Sales Rank: #4580311 in Books
- Published on: 2007-06-30
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x 7.00" w x 1.25" l, .0 pounds
- Binding: Paperback
- 670 pages

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Editorial Review

From the Back Cover

Are you someone who strives to be the best and who wants the best of everything? If you are, *Applied Economics* is the book for you - it is *the* best book in the market on applied economics. But don't just take our word for it, here are some comments from users of previous editions:

'This book remains a tour de force! If only more students would buy it and read it, our job would be much easier.' *University of Warwick*

'I have been hooked on this book since the first edition. The coverage is broad, the research thorough, the presentation excellent, the writing most readable: economics comes alive.' *University of Westminster*

'Griffiths and Wall have long held a unique market position in the undergraduate economics textbook market.' *Staffordshire University*

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'I have found no weaknesses in this book. It provides an all encompassing textbook that will remain as indicative reading for many years.' *Glasgow Caledonian University*

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Features

- Combines information and analysis over 30 separate economic and business topic areas.
- Examination of global policy issues provides students with an insight into the difficulties of formulating and implementing economic policy.
- Well balanced mixture of theory and application.
- Clear and easy-to-read writing style.
- Self-contained chapters allow lecturers the flexibility to fit the book around their various courses.
- New chapter on Growth and Development.
- Companion Website includes: learning objectives for each chapter; multiple choice questions; up-to-date facts; links to relevant sites on the web; Instructor's Manual; case study materials; answers to questions and PowerPoint slides.

Applied Economics is ideal for undergraduates studying economics, business studies, management and the social sciences. It is also suitable for those studying professional courses, HND and A-level courses.

Alan Griffiths, B.A., M.S.c., is Reader in Economics in the Ashcroft International Business School, Anglia Ruskin University, having previously been Tutor in Economics at the University College of Wales, Aberystwyth. He is a fellow of the Japan Foundation and visiting Professor of Economics at Yokohama

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