

The Study of American Folklore: An Introduction (4th Edition)

By Jan Harold Brunvand



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The definitive introduction to American folklore.

Distinguished folklorist Jan Harold Brunvand, famous for his collections of 'urban legends,' offers readers a comprehensive and engaging introduction to the field of folklore. New to the fourth edition are 67 "Focus" boxes that provide indepth examples of folk genres, research methods, and theoretical approaches, and over 70 photographs that illustrate material and performative folk traditions.



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Editorial Review

About the Author

Jan Harold Brunvand lives in Salt Lake City, where he is professor emeritus at the University of Utah. He is the author of numerous books, including The Vanishing Hitchhiker; The Choking Doberman; The Baby Train; Too Good to Be True; and Be Afraid, Be Very Afraid.

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