



Managing Health Services Organizations and Systems

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From the recognized experts in health administration comes a newly revised edition of the authoritative text for health services managers! Articulate and highly readable, the fifth edition of **Managing Health Services Organizations** and **Systems** examines virtually every aspect of health services management.

While still providing comprehensive coverage of the conceptual frameworks for managing the organization and delivery of health services, the fifth edition has been streamlined for a more focused and integrated presentation of material. Increased emphasis on public health and delivery of public health services is incorporated throughout the text, and expanded content on strategic planning and marketing is offered in separate chapters. A host of other improvements include

- * 56 case studies, many new or revised
- * extensively updated chapter on healthcare technology
- * more figures and tables
- * new discussion questions among scores suggested throughout the text
- * completely revised instructor s manual with additional cases not included in the text
- * comprehensive index

With these extensive revisions, you can be confident that **Managing Health Services Organizations and Systems, Fifth Edition,** will provide your students with the comprehensive information you have come to expect on health services management. Future health care services managers will benefit from information on managerial problem solving, resource allocation and utilization, effective communication, organizational culture, continuous quality improvement, human resources, facilitation of change, and ethical and legal responsibilities.

Teach your students how to tackle the challenging issues facing today s health services managers with the text trusted by more than 250 colleges and universities across the country. Order this new and improved edition of the best health services management text on the market today!



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Editorial Review

About the Author

Beaufort B. Longest, Jr., is the M. Allen Pond Professor and Director of the Health Policy Institute in the Department of Health Policy and Management at the Graduate School of Public Health at the University of Pittsburgh. Professor Longest holds a Ph.D. from Georgia State University. He is a fellow of the American College of Healthcare Executives and holds memberships in the Academy of Management, AcademyHealth, American Public Health Association, and the Association for Public Policy Analysis and Management. He is an elected member of the Beta Gamma Sigma Honor Society in Business as well as of the Delta Omega Honor Society in Public Health. His research has led to numerous peer-reviewed articles published in respected national and international journals. He has authored or co-authored 10 books and 30 chapters. Professor Longest's current research and scholarship address corporate citizenship, policy making, and governance and management in health settings. His work in these areas has underpinned his most recent books, Managing Health Programs and Projects and Health Policymaking in the United States. Longest consults with health care organizations and systems, universities, associations, and government agencies on health policy and management

Kurt Darr is Professor of Hospital Administration in the Department of Health Services Management and Leadership and Professor of Health Care Sciences at The George Washington University. He holds the Doctor of Science from The Johns Hopkins University and the Master of Hospital Administration and Juris Doctor from the University of Minnesota. Dr. Darr completed his administrative residency at Rochester (Minnesota) Methodist Hospital and subsequently worked as an administrative associate at the Mayo Clinic. After being commissioned in the U.S. Navy, he served in administrative and educational assignments at St. Albans Naval Hospital and Bethesda Naval Hospital. He completed postdoctoral fellowships with the Department of Health and Human Services, the World Health Organization, and the Accrediting Commission on Education for Health Services Administration. Dr. Darr is a Fellow of the American College of Healthcare Executives, a member of the District of Columbia and Minnesota Bars, and serves as a mediator in the Superior Court of the District of Columbia. He serves on commissions and committees for various professional organizations, including The Joint Commission on Accreditation of Healthcare Organizations, the American College of Healthcare Executives, and the Commission on Accreditation of Healthcare Management Education. He is a voluntary consultant to several hospitals in the District of Columbia metropolitan area. Dr. Darr regularly presents seminars on health services ethics, hospital organization and management, quality improvement, and the application of the Deming method in health services. He is the author and editor of several books used in graduate health services administration programs and numerous articles on health services topics.

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