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# I AM: The Power of Discovering Who You Really Are

By Howard Falco



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**I AM: The Power of Discovering Who You Really Are** By Howard Falco

**"I AM is a fascinating, in-depth and eye-opening look at the very essence of how each of our lives are created in every moment." - Hale Dwoskin, author of the *New York Times* bestseller, *The Sedona Method* and featured teacher in *The Secret***

**"I AM is a powerful book about self-realization. Howard Falco offers a profound explanation of the nature of your own existence and an understanding of the life you are capable of creating." -Marci Shimoff, #1 *New York Times* bestselling author of *Happy for No Reason***

**"This is a magical book that is both powerful and empowering! Howard Falco has delivered an ancient wisdom with a practical modern day application. Imagine unleashing your infinite potential...with the wisdom of *I AM* you will connect to a passion and purpose that will forever change the way you live. *I AM* will help to awaken mass consciousness by leading a discovery of who we really are." -Dr. Darren R. Weissman, author of *The Power of Infinite Love & Gratitude***

For centuries humankind has been asking fervent questions about the meaning of life. As Howard Falco learned, the answers to these questions can ultimately be found in the answer to just one: "Who am I?" In late 2002, in the middle of an ordinary life, Falco-a thirty- five-year-old investment manager with a wife and two children-sought the answer to this powerful question and remarkably this quest resulted in a sudden and all-encompassing shift in his awareness that revealed more about life and how we each create it than he ever imagined knowing. Startled by this new understanding and its implications for his own life and the lives of all others, Falco set out to share his discoveries. The stunning result is this book.

*I AM* takes readers on a life-changing journey in which they will discover the incredible power they have over their experience of life, finding that the doorway to eternal peace, happiness, and fulfillment lies in one of the shortest sentences in the written word but the most powerful in the universe: I AM.



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## **I AM: The Power of Discovering Who You Really Are** By Howard Falco Bibliography

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### Editorial Review

#### Review

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—**Hale Dwoskin**, author of the *New York Times* bestseller, *The Sedona Method* and featured teacher in *The Secret*

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—**Marci Shimoff**, #1 *New York Times* bestselling author of *Happy for No Reason*

"A roadmap to discovering who we really are."

—**Arielle Ford**, author of *The Soulmate Secret*

"Howard Falco's **I AM** is an inspiring and insightful guide for personal transformation and empowerment."

—**Ernest D. Chu**, author of *Soul Currency*

"This is a magical book that is both powerful and empowering! Howard Falco has delivered an ancient wisdom with a practical modern day application. Imagine unleashing your infinite potential...with the wisdom of **I AM** you will connect to a passion and purpose that will forever change the way you live. **I AM** will help to awaken mass consciousness by leading a discovery of who we really are."

—**Dr. Darren R. Weissman**, author of *The Power of Infinite Love & Gratitude*

#### From the Author

It is with the deepest sense of honor and love that I present the material in this book to you. It is all the result of a startling experience of transformation that happened in 2002, culminating in the awareness of the very nature of creation, and the mechanics behind the ongoing evolution of the personal experience of life.

One of the biggest initial questions I had regarding this astonishing personal occurrence was, "Why me?", which after much further contemplation became, "Why not me?" Which leads to the most important question in this very moment, which is, "Why not you?"

If I learned anything from what happened to me it is the undeniable fact that this same information is always here for you when you are truly ready for it. How far you take it, embrace it, and integrate it into your life to achieve your desires is yours to decide. However, when you are ready, this awareness will prove to be all that it's been talked about over the centuries of time and more.

So I offer this wonderful information to you. Challenge and question all that you feel necessary along the way. You will know whether or not an understanding is right for you if it "vibes" with you, for your body is a great divining rod of truth. This feeling generally emanates from your heart, and when it happens you are being offered something significant that is above and beyond what your head may have been trying to tell you for years.

I hope you enjoy your revelations of awareness as much as I have enjoyed mine. You are about to embark on an amazing journey of self-discovery where your life and the way you look at it may be about to change.

forever. On this journey you will find your ability to understand life and what you're truly capable of manifesting within it to be as limitless as you dare to allow. May your creative experience in this lifetime become more full of love and peaceful because of it.

With endless gratitude & love,  
Howard Falco

From the Back Cover

For centuries humankind has been asking fervent questions about the meaning of life. As Howard Falco learned, the answers to these questions can ultimately be found in the answer to just one: "Who am I?" In late 2002, in the middle of an ordinary life, Falco--a thirty-five-year-old investment manager with a wife and two children--sought the answer to this powerful question and remarkably this quest resulted in a sudden and all-encompassing shift in his awareness that revealed more about life and how we each create it than he ever imagined knowing. Startled by this new understanding and its implications for his own life and the lives of all others, Falco set out to share his discoveries. The stunning result is this book.

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Howard Falco is a spiritual teacher, speaker and counselor specializing in the creative power of the mind as it relates to the experience of life. lives with his family in Scottsdale, Arizona. More information about his work can be found at [Howardfalco.com](http://Howardfalco.com)

## **Users Review**

### **From reader reviews:**

#### **Darren Custer:**

What do you think of book? It is just for students as they are still students or this for all people in the world, what best subject for that? Only you can be answered for that issue above. Every person has distinct personality and hobby for each other. Don't to be obligated someone or something that they don't want do that. You must know how great as well as important the book I AM: The Power of Discovering Who You Really Are. All type of book is it possible to see on many methods. You can look for the internet solutions or other social media.

#### **Keven Peterson:**

The reserve with title I AM: The Power of Discovering Who You Really Are has lot of information that you can learn it. You can get a lot of help after read this book. This kind of book exist new understanding the information that exist in this guide represented the condition of the world currently. That is important to you to understand how the improvement of the world. This book will bring you throughout new era of the internationalization. You can read the e-book with your smart phone, so you can read this anywhere you want.

**Gary Williams:**

Can you one of the book lovers? If so, do you ever feeling doubt when you are in the book store? Try to pick one book that you find out the inside because don't judge book by its protect may doesn't work is difficult job because you are scared that the inside maybe not while fantastic as in the outside appear likes. Maybe you answer can be I AM: The Power of Discovering Who You Really Are why because the excellent cover that make you consider with regards to the content will not disappoint you actually. The inside or content is actually fantastic as the outside or maybe cover. Your reading sixth sense will directly guide you to pick up this book.

**Richard Lawrence:**

This I AM: The Power of Discovering Who You Really Are is brand-new way for you who has curiosity to look for some information given it relief your hunger details. Getting deeper you on it getting knowledge more you know or you who still having small amount of digest in reading this I AM: The Power of Discovering Who You Really Are can be the light food for you personally because the information inside this specific book is easy to get by means of anyone. These books create itself in the form which can be reachable by anyone, yeah I mean in the e-book type. People who think that in book form make them feel sleepy even dizzy this publication is the answer. So there isn't any in reading a book especially this one. You can find actually looking for. It should be here for you actually. So , don't miss the idea! Just read this e-book sort for your better life and also knowledge.

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