



 [Get Print Book](#)

# The Air Logistics Handbook: Air Freight and the Global Supply Chain

*By Michael Sales*



[Download](#)



[Read Online](#)

**The Air Logistics Handbook: Air Freight and the Global Supply Chain** By Michael Sales

Why study air cargo? Consider that this sector moves only 2% of the global volume of goods but a huge 35% by value, reserved for the most costly and time-sensitive products. Air logistics is an economically and strategically important industry, and a rich source of opportunity for graduating students and logistics or SCM professionals.

Get a head start in this vital part of your business with this comprehensive and lively overview. It's the only book available to focus on the role of air freight in the global supply chain. It includes a brief history; the functions of the various players in the industry (forwarders, airlines, airports, government agencies); regulations and restrictions; terrorism management. It details the benefits of air transport, and weighs them against its considerable environmental impact to explore the question of its sustainability. Finally, it considers the future of the industry in a dynamic and increasingly globalised world.

Enriched throughout with real life case studies and contributions from global industry experts, this is a ground-level introduction with a practical approach: all the student or professional will need to get ahead in air logistics!



[Download The Air Logistics Handbook: Air Freight and the Gl ...pdf](#)



[Read Online The Air Logistics Handbook: Air Freight and the ...pdf](#)

# The Air Logistics Handbook: Air Freight and the Global Supply Chain

*By Michael Sales*

**The Air Logistics Handbook: Air Freight and the Global Supply Chain** By Michael Sales

Why study air cargo? Consider that this sector moves only 2% of the global volume of goods but a huge 35% by value, reserved for the most costly and time-sensitive products. Air logistics is an economically and strategically important industry, and a rich source of opportunity for graduating students and logistics or SCM professionals.

Get a head start in this vital part of your business with this comprehensive and lively overview. It's the only book available to focus on the role of air freight in the global supply chain. It includes a brief history; the functions of the various players in the industry (forwarders, airlines, airports, government agencies); regulations and restrictions; terrorism management. It details the benefits of air transport, and weighs them against its considerable environmental impact to explore the question of its sustainability. Finally, it considers the future of the industry in a dynamic and increasingly globalised world.

Enriched throughout with real life case studies and contributions from global industry experts, this is a ground-level introduction with a practical approach: all the student or professional will need to get ahead in air logistics!

## **The Air Logistics Handbook: Air Freight and the Global Supply Chain** By Michael Sales Bibliography

- Sales Rank: #1099955 in Books
- Published on: 2013-08-17
- Original language: English
- Number of items: 1
- Dimensions: .50" h x 6.10" w x 9.10" l, .0 pounds
- Binding: Paperback
- 240 pages

 [Download The Air Logistics Handbook: Air Freight and the Gl ...pdf](#)

 [Read Online The Air Logistics Handbook: Air Freight and the ...pdf](#)

## **Editorial Review**

### **Review**

**'The development of aviation has had a profound influence on global economies and commerce. Air freight plays a vital role in world trade but is relatively unknown. *The Air Logistics Handbook* explains chapter by chapter, in clear and simple terms, how, why and where air freight works, examining its different components and looking at possible future trends. A useful guide for students and industry newcomers.'**

Chris Foyle, was Chairman & MD of Air Foyle, Chairman & Joint CEO of Air Foyle Heavylift. He was President, Chairman & CEO of TIACA and Chairman of British Cargo Airline Alliance and Chairman of the Air League

**'Very little has been written up to now on air cargo logistics although it is a global, fast growing and dynamic industry. Michael Sales's has done a splendid job in filling this gap by providing an indispensable handbook for air logistics for both professionals and students. In a very ordered, concise and comprehensive manner he informs the reader on all the developments in the air logistics industry and he provides insights on the functioning of the industry by reinforcing each chapter by real case studies.'**

Professor Stratos Papadimitriou, University of Piraeus, Greece

**'A fascinating and easily readable book with pertinent and useful contributions from air cargo professionals who have relevant recent experience to impart. Written in a light, informal way it provides an excellent overview of the global air logistics sector and the vital role that it plays in international trade. Having enjoyed a fifty year career in this absorbing industry I can vouch for the book's content and recommend it to all, especially those who are considering, or who have recently embarked upon, a career in the air logistics business.'**

Norman Bamford, Managing Director, A-Z Group Limited

**'The air freight sector is an important part of the aviation industry, yet has received little attention in literature. *The Air Logistics Handbook* finally fills the gap, providing a practical insight into this fascinating sector. Written by industry experts and practitioners, the book covers all the relevant aspects of the complexity of air freight and logistics: from ground handling to the current key issues of security and environmental concerns. The book is a key textbook for students studying air transport, logistics and supply chain management as well as industry professionals wanting to get a better understanding of air freight and its characteristics.'**

Robert Mayer, Course Leader Air transport and Logistics Management, University of Huddersfield

### **About the Author**

**Michael Sales** is Managing Director of IMC Creations, UK specializing in public relations and consultancy. Clients include Airports of Paris, Air France Express, Athens International airport, Cologne

Bonn airport, ECS, Basque regional industrial promotion and Düsseldorf airport

## **Users Review**

### **From reader reviews:**

#### **Destiny Hunt:**

The book *The Air Logistics Handbook: Air Freight and the Global Supply Chain* give you a sense of feeling enjoy for your spare time. You can use to make your capable far more increase. Book can being your best friend when you getting anxiety or having big problem using your subject. If you can make looking at a book *The Air Logistics Handbook: Air Freight and the Global Supply Chain* to become your habit, you can get more advantages, like add your own capable, increase your knowledge about several or all subjects. It is possible to know everything if you like wide open and read a e-book *The Air Logistics Handbook: Air Freight and the Global Supply Chain*. Kinds of book are a lot of. It means that, science guide or encyclopedia or others. So , how do you think about this book?

#### **Alberta Townsend:**

The book *The Air Logistics Handbook: Air Freight and the Global Supply Chain* can give more knowledge and also the precise product information about everything you want. Why then must we leave the best thing like a book *The Air Logistics Handbook: Air Freight and the Global Supply Chain*? Several of you have a different opinion about reserve. But one aim that book can give many information for us. It is absolutely right. Right now, try to closer along with your book. Knowledge or info that you take for that, you may give for each other; it is possible to share all of these. Book *The Air Logistics Handbook: Air Freight and the Global Supply Chain* has simple shape however you know: it has great and big function for you. You can appearance the enormous world by wide open and read a reserve. So it is very wonderful.

#### **Travis Hargrove:**

People live in this new day of lifestyle always try and must have the time or they will get great deal of stress from both daily life and work. So , if we ask do people have free time, we will say absolutely without a doubt. People is human not really a huge robot. Then we inquire again, what kind of activity are there when the spare time coming to anyone of course your answer will certainly unlimited right. Then do you ever try this one, reading publications. It can be your alternative inside spending your spare time, typically the book you have read is usually *The Air Logistics Handbook: Air Freight and the Global Supply Chain*.

#### **John Wilson:**

As a university student exactly feel bored to be able to reading. If their teacher asked them to go to the library in order to make summary for some publication, they are complained. Just very little students that has reading's soul or real their leisure activity. They just do what the educator want, like asked to go to the library. They go to at this time there but nothing reading very seriously. Any students feel that reading is not important, boring in addition to can't see colorful photos on there. Yeah, it is to become complicated. Book is very important for you personally. As we know that on this age, many ways to get whatever we want.

Likewise word says, ways to reach Chinese's country. Therefore , this The Air Logistics Handbook: Air Freight and the Global Supply Chain can make you experience more interested to read.

**Download and Read Online The Air Logistics Handbook: Air Freight and the Global Supply Chain By Michael Sales #D539QZRTMBF**

# **Read The Air Logistics Handbook: Air Freight and the Global Supply Chain By Michael Sales for online ebook**

The Air Logistics Handbook: Air Freight and the Global Supply Chain By Michael Sales Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Air Logistics Handbook: Air Freight and the Global Supply Chain By Michael Sales books to read online.

## **Online The Air Logistics Handbook: Air Freight and the Global Supply Chain By Michael Sales ebook PDF download**

**The Air Logistics Handbook: Air Freight and the Global Supply Chain By Michael Sales Doc**

**The Air Logistics Handbook: Air Freight and the Global Supply Chain By Michael Sales Mobipocket**

**The Air Logistics Handbook: Air Freight and the Global Supply Chain By Michael Sales EPub**