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# Transforming Qualitative Information: Thematic Analysis and Code Development

*By Richard E. Boyatzis*



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Thematic analysis - a process for encoding qualitative information - can be thought of as a bridge between the languages of qualitative and quantitative research. This book helps students and researchers understand thematic analysis as a process that is a part of many qualitative methods, and provides clear guidance about learning to develop techniques to apply to research. The book shows how one can sense themes - the first step in analyzing information - as well as how to develop codes through the use of numerous examples from different research settings.



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