

Management and Business Research

By Mark Easterby-Smith, Richard Thorpe, Paul R Jackson



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Now in its Fifth Edition, this much-loved text offers theoretical and philosophical depth as well as insights into practice.

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- Expanded to include examples from across business and management including Marketing, International Business and Psychology
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Editorial Review

Review

This excellent book provides one of the most comprehensive and hands-on treatises of the entire research process. It views research as craftwork that requires continuous development and perfection of skills. Therefore, this book speaks to a broad audience of both junior and more seasoned researchers in management and business studies. If you have time to read only one book on how to undertake academic research, this is the one! (Rebecca Piekkari)

This excellent book covers the theory and practice of research in an accessible and engaging way, making it the perfect choice for both novice and experienced researchers in the field of business and management (Dr Lisa Anderson)

About the Author http://www.lums.lancs.ac.uk/dml/profiles/64/

Richard Thorpe is Professor of Management Development and Pro Dean for Research at Leeds University Business School. His research interests have included: performance, entrepreneurship, knowledge and leadership as well as research methods in management research. His early career as a management trainee on a Clarks programme informed the way his ethos has developed. Following a period in industry his first academic appointment was as a researcher at Strathclyde University in the Pay and Reward Research Centre. There, as a consequence of the research conducted he developed close links with practitioners, intermediaries and policy makers, something he has strived to maintain as his career progressed. Common themes in his work are: a strong commitment to conducting research in collaboration with practitioners; a focus on action and change; an interest in and commitment to the development of doctoral students and the development of capacity within the sector. Richard has been past president and chair of the British Academy of Management and member of the ESRC Training and Development Board. He is currently chair of the Society for the Advancement of Management Studies.

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From reader reviews:

Bill Underhill:

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