



Professional and Technical Writing Strategies: Communicating in Technology and Science (6th Edition)

By Judith S. VanAlstyne



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Editorial Review

From the Publisher

Comprehensive and easy-to-read, this award-winning text/reference for students in technical, engineering, and scientific studies emphasizes practical writing and its applications, offering simple guides that students can easily emulate. It combines discussion and instructions, multiple samples, and art work for reports and related writing and speaking projects.

From the Back Cover

The sixth edition of this successful text is suitable for college and university students at any level. The materials have been tested in academic classes and in training workshops in a variety of businesses and technical industries.

The author includes writing samples from students and professionals that illustrate actual writing demands in a cross-section of career fields: architecture, aviation, business, computer sciences, ecology, engineering, fire science, insurance, landscape technology, manufacturing, medicine and dentistry, nursing and paramedical fields, pest control technology, real estate, and all of the sciences.

Each chapter begins with a list of skills to be acquired and ends with a checklist to be used with the end-of-chapter exercises and writing projects offering individual and collaborative writing options.

New to the Sixth Edition:

- **New** — Chapter 16 on producing fliers, brochures, and newsletters
- **New** — 31 illustrative figures and page design options
- **New** — Exercises and writing options throughout
- Expanded discussion of global audience concerns
- Expanded coverage of speakers of English as a second language and multicultural concerns
- Expanded coverage of document designs
- Updated chapter on accessing information, including interview techniques
- Reorganized section on *The Technical Strategies* with expansion of *Producing Manuals* and *Product Support Items*
- Expanded chapter on website design and management

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About the Author

Judith S. VanAlstyne taught English courses at Broward Community College for thirty years and was an adjunct professor at Florida Atlantic University. She has served as an industry technical communications consultant and conducted technical-writing workshops and seminars throughout three South Florida counties.

Ms. VanAlstyne initiated the Technical Writing Curriculum and Certificate Program at Broward Community College. She has authored numerous graphic design texts, instructional videos for technical writing, and technical workshop/seminar workbooks. In addition to teaching expository writing, creative writing, technical-writing, and literature courses, she introduced the technical-writing course curriculum to a private college in Malaysia. She has also published literary criticism, travel articles, and poetry.

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