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By David Coghlan, Teresa Brannick



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This book is the essential resource for any researcher embarking on an action research project in their own organization, and all students of organization studies, education, health studies, and community studies. In this brand new edition of the popular work, David Coghlan and Teresa Brannick provide an easy-to-follow, hands-on guide to every aspect of conducting an action research project in your own organization.

Revised and updated, this **Third Edition** contains:

- An expanded discussion on politics and ethics of insider action research
- An expanded chapter on writing an action research dissertation and an action research report
- More case examples and reflective exercises taken from a wide variety of organizational settings



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Review

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'The third edition offers both perceptive advice and support for those considering undertaking action research in their own organization.'

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Action Learning: Research and Practice

About the Author

David Coghlan is Professor of Organization Development at the School of Business, Trinity College, Dublin, Ireland and is a Fellow of the College. He specializes organization development and action research and participates actively in the both communities internationally. He has published over 80 articles and book chapters. Recent co-authored books include: *Collaborative Strategic Improvement through Network Action Learning* (Edward Elgar, 2011), *Organization Change and Strategy* (Routledge, 2006), and co-editor of *Managers Learning in Action*, (Routledge, 2004). He is co-editor (with Mary Brydon-Miller) of the *Encyclopedia of Action Research* and of the 4 volume set, *Fundamentals of Organization Development* (Sage, 2010). He is a member of the editorial advisory board of several journals, including *Action Research*, *The Journal of Applied Behavioral Science*, *Action Learning: Research and Practice*, *Systemic Practice and Action Research* and *OD Practitioner*. He is currently co-editing (with Rami Shani) a 4 volume set, *Action Research in Business and Management* (Sage, 2015).

Teresa Brannick (1950-2012) was a lecturer in the business research programme at the Michael Smurfit

Graduate School of Business at University College, Dublin, Ireland. Her undergraduate degree was in mathematics, her masters in sociology and her Ph.D. in marketing research. She had been a practising researcher for over thirty years and had published over thirty research papers in such diverse fields as epidemiology, public policy, industrial relations and marketing. She was the editor-in-chief of *Irish Journal of Management* and a Fellow of the Irish Academy of Management. She was co-editor of *Business Research Methods: Theories, Techniques and Sources* (Oak Tree Press: Dublin, 1997).

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