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How to Start a Home-Based Senior Care Business (Home-Based Business Series)

By James L. Ferry



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How to Start a Home-Based Senior Care Business (Home-Based Business Series) By James L. Ferry

Everything you need to know to start and run a profitable, ethical, and satisfying home-based business in the field of senior care.

This book covers the range of senior care businesses that are increasingly in demand. It discusses the businesses that can be set up by those with special qualifications, such as nursing, social work, or other health and human services degrees, as well as those that can be run by individuals with no special training but an interest in caring for others.

Topics included are: driving and errand-running businesses, geriatric or elder care management, day care, and insurance-coverage advocacy.

The senior population is increasing and aging issues are everywhere—this is a timely book from an expert author that will help new business owners fill a growing market need.



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Editorial Review

Review

How to Start a Home-Based Senior Care Business contains everything you need to know to start and run a profitable, ethical, and satisfying home-based business in the field of senior care. The book covers the range of senior care businesses that are increasingly in demand. It covers the businesses that can be set up by those with special qualifications, such as nursing, social work, or other health and human services degrees, as well as those that can be run by individuals with no special training but an interest in caring for others.

About the Author

James L. Ferry began his geriatric care management career in 1992 after earning a master's degree in social work from Rutgers University. He is a former member of the board of directors of the National Association of Professional Geriatric Care Managers. In 2003, he established Coaching Caregivers, LLC (coachingcaregivers.com), which offers solutions and support to busy adults with caregiving responsibilities.

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