After Effects Expressions

By Marcus Geduld

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Put the power of Expressions to work in your animations with controls and efficiencies impossible to achieve with traditional keyframing techniques.
No programming skills are required. Foundation concepts and skills orient the new designer and serve as a handy reference to the experienced one. Basics of creating Expressions, variables, commands, and Expression helpers precede the leap into JavaScript and math essentials for more advanced Expressions that include randomness and physical simulations.
Full color illustrations display the scripts and the resulting effects, Pick Whip techniques, and sequential animations. Downloadable companion files include QuickTime movies of the demo animations, AE project files and more at http://www.taylorandfrancis.com/cw/geduld-9780240809366/

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Editorial Review

Review
"After Effects Expressions offers a comprehensive resource guide that fills a niche like nothing else currently on the market. If you would like to add expressions to your bag of design and development tricks, this book comes highly recommended."--Tim Frick, Mightybytes.com

From the Back Cover
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About the Author
is an Adobe-certified Instructor and Certified Expert and a Macromedia Certified Developer with over 15 years of experience in teaching media software. Marcus is a columnist in "Layers Magazine," author of several books and regular conference presenter at MacWorld, NAB Post Production Conference, among others.

Users Review

From reader reviews:

Derek Morton:

The event that you get from After Effects Expressions is a more deep you searching the information that hide into the words the more you get interested in reading it. It does not mean that this book is hard to recognise but After Effects Expressions giving you thrill feeling of reading. The article writer conveys their point in certain way that can be understood simply by anyone who read it because the author of this publication is well-known enough. This particular book also makes your current vocabulary increase well. It is therefore easy to understand then can go to you, both in printed or e-book style are available. We advise you for having that After Effects Expressions instantly.

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