



## Rules and Tools for Leaders (Revised)

By Perry M. Smith



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**Rules & Tools for Leaders** has guided hundreds of thousands of leaders, showing them the ways to create and maintain growth and profitability. From hiring, firing and promoting to responding to major corporate crises, from day-to-day encounters to long-range strategic planning, Perry covers virtually every aspect of leadership and provides the means to get the job done—and done well.

Along with a thorough understanding of group dynamics, business models, and ethical practices, Rules & Tools for Leaders also features invaluable checklists and guidelines—providing everyday tools to put the tried-and-true rules into effect.



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#### **Editorial Review**

About the Author

Major General Perry M. Smith, USAF Retired, is a graduate of the U.S. Military Academy at West Point, and earned a Ph.D. in International Relations from Columbia University. An internationally known speaker and media commentator, he has conducted seminars on leadership, strategic planning, and ethics for hundreds of organizations, including Harvard's Kennedy School, Emory University, Microsoft, Tiffany & Company, Time Warner, and Texas Instruments. He is a military analyst for CBS radio and CBS television.

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