



International Corporate Finance: Value Creation with Currency Derivatives in Global Capital Markets (Wiley Finance)

By Laurent L. Jacque



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A thorough introduction to corporate finance from a renowned professor of finance and banking

As globalization redefines the field of corporate finance, international and domestic finance have become almost inseparably intertwined. It's increasingly difficult to understand what is happening in capital markets without a firm grasp of currency markets, the investment strategies of sovereign wealth funds, carry trade, and foreign exchange derivatives products. *International Corporate Finance* offers thorough coverage of the international monetary climate, including Islamic finance, Asian banking, and cross-border mergers and acquisitions. Additionally, the book offers keen insight on global capital markets, equity markets, and bond markets, as well as foreign exchange risk management and how to forecast exchange rates.

- Offers a comprehensive discussion of the current state of international corporate finance
- Provides simple rules and pragmatic answers to key managerial questions and issues
- Includes case studies and real-world decision-making situations

For anyone who wants to understand how finance works in today's hyper-connected global economy, *International Corporate Finance* is an insightful, practical guide to this complex subject.



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Editorial Review

From the Back Cover

Praise for *International Corporate Finance*

"Professor Jacque's book allies conceptual rigor with practical relevance drawn from multiple case studies. A highly recommended book to those who teach international finance at both the undergraduate and graduate levels."

—**Gabriel Hawawini**, the Henry Grunfeld Chaired Professor of Investment Banking and former Dean, INSEAD

"Professor Jacque's new book serves as a right-sized, real-life manual of the complexity and adventure of international finance. Most importantly, it accomplishes this goal without short-cutting the relevant theoretical concepts underpinning the instruments of global finance. This book is compass, interactive study manual, theoretical reference guide, and last but not least, case-based financial adventure novel, all in one."

—**Oliver S. Kratz**, PhD, CEO of Global Thematic Partners

"Many business school graduates arrive in corporate finance departments with strong analytical skills and even a broad understanding of international finance concepts, but they have seldom grappled with the application of theory to real business problems. This text is rich with contemporary examples, case studies, and realistic problems."

—**Craig Owens**, Senior Vice President and CFO, Campbell Soup

"In this book, Laurent Jacque does a superb job of combining modern concepts of international finance with a keen eye to their application in the context of the business firm and exceptional exposition that places a premium on capturing, simplifying, and retaining what are sometimes complex relationships. It is a book that deserves to quickly become one of the leaders in its field."

—**Ingo Walter**, Seymour Milstein Professor of Finance, Corporate Governance and Ethics, Stern School of Business, New York University

"Finally, here is a comprehensive book which combines lucid exposition, sound analysis, intellectual rigor and emphasis on practical applications through well-chosen examples and cases. Professor Jacque has written a well-balanced book that takes the reader systematically through the theory and practice of corporate finance in the context of the contemporary global economy."

—**Cheng Chih Sung**, Retired Chief Risk Officer, GIC, Singapore

About the Author

LAURENT L. JACQUE is the Walter B. Wriston Professor of International Finance & Banking at the Fletcher School (Tufts University). As Fletcher's Academic Dean he was responsible for the design and establishment of its Master of International Business degree program. Since 1990 he has held a secondary appointment at HEC (Paris) and was previously on the faculty of the Wharton School for eleven years. His last book, *Global Derivative Debacles: From Theory to Malpractice*, has been translated in French, Chinese, Russian and Korean. A recipient of several awards for outstanding teaching, he is a consultant to a number of multinational firms and financial institutions around the world. He is a graduate of HEC (Paris) and holds

MA, MBA and PhD from the Wharton School.

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