

The Twenty-first Century University: Developing Faculty Engagement in Internationalization (Complicated Conversation)

By Lisa K. Childress





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During the last few decades, many university presidents and provosts have expressed an intent to internationalize their institutions to equip students with the broad intellectual skills necessary to succeed in the global twenty-first century. But as various academic and professional studies have shown, these well-intentioned calls for internationalization have remained little more than rhetoric. Obstacles embedded in developing faculty engagement in internationalization are largely responsible for this inability to turn rhetoric into reality. This groundbreaking book identifies what successful institutions have done to overcome endogenous challenges and successfully engage faculty in the internationalization process. Examining two exemplary cases of internationalization, this book extrapolates strategies for colleges and universities

In addition to in-depth analysis of each successful institution, the book analyzes cross-case findings and implications. This book presents a new conceptual model and typology of faculty engagement in internationalization that can be used both by university administrators to expand faculty involvement in the implementation of their institution's internationalization plans and by faculty to advance their knowledge of internationalization.

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Sales Rank: #1253119 in BooksPublished on: 2009-12-04Original language: English

• Number of items: 1

• Dimensions: 8.80" h x .40" w x 5.90" l, .60 pounds

• Binding: Paperback

• 174 pages

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Review

"Academic leaders, policy makers, faculty and scholars will benefit from the insightful analysis and pragmatic approach to enhancing faculty engagement in the internationalization process. This important and welcomed book helps to fill a major gap in research and practice and demonstrates that faculty are the true 'engine of internationalization' when their involvement is supported and recognized." -- Jane Knight, University of Toronto

"Grounded in theory and full of practical advice, *The Twenty-first Century University: Faculty Engagement in Internationalization* represents an important addition to the literature on internationalization. It provides enormously useful guidance for chief academic officers, deans, and campus internationalization leaders as they work to engage the faculty in the important work of internationalization." -- *Madeleine F. Green, Vice President for International Initiatives, American Council on Education*

"This study on faculty engagement in internationalization provides insight into a crucial aspect of internationalization policies in higher education that has received too little attention before: how to stimulate faculty interest and involvement in internationalization strategies and activities in institutions of higher education. Her analysis, case studies and recommendations will be of relevance for colleges and universities in strengthening their internationalization objectives." --Hans de Wit, Amsterdam University of Applied Sciences; Editor, Journal of Studies in International Education

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About the Author

The Author: Lisa K. Childress is an internationalization consultant, who has served as an internationalization leader at universities in the United States and Japan. Her teaching and administrative leadership span institutions including Duke University, University of Virginia, and Kyushu University in Japan. She received her doctorate in education from George Washington University, where she partnered with the American Council on Education in her internationalization research. Dr. Childress received her master of education from Harvard University and her bachelor of arts from the University of Virginia. Her scholarship has been published in leading academic journals including the *Journal of Studies in International Education* and the *Journal of Global Initiatives*.

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