



## The Everything Start Your Own Consulting Business Book: Expert, step-by-step advice for a successful and profitable career

By Dan Ramsey



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This guide features tips and tricks to help beat the competition, including how to:

- Set—and keep—personal and financial goals
- Organize important paperwork
- Price and market specific services
- Create advertising and publicity plans
- Grow a business, from finding a partner to managing employees
- Minimize and eliminate business risks

Consultants are paid well for their advice—if they know how to operate a successful business. With advice from experts in a variety of areas, this valuable guide helps you create the business of your dreams!



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## **The Everything Start Your Own Consulting Business Book: Expert, step-by-step advice for a successful and profitable career** By Dan Ramsey Bibliography

- Sales Rank: #887936 in Books
- Published on: 2009-11-18
- Released on: 2009-11-18
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x .70" w x 8.00" l, 1.20 pounds
- Binding: Paperback
- 304 pages

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### **Editorial Review**

About the Author

**Dan Ramsey** (Northern CA) is the author of more than two dozen introductory and startup business books. Past president of Ramsey Business Strategies, he worked with numerous small businesses as a consultant on effective management techniques. He is the author of *The Upstart Guide to Owning and Managing a Consulting Service*, *101 Best Home Businesses*, and other business guides. His latest titles are *The Everything Guide to Starting and Running a Retail Store*, *The Everything Sales Book*, and *The Everything® Business Plan Book with CD*.

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