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By Dan Ramsey



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This guide features tips and tricks to help beat the competition, including how to:

- Set—and keep—personal and financial goals
- Organize important paperwork
- Price and market specific services
- Create advertising and publicity plans
- Grow a business, from finding a partner to managing employees
- Minimize and eliminate business risks

Consultants are paid well for their advice—if they know how to operate a successful business. With advice from experts in a variety of areas, this valuable guide helps you create the business of your dreams!



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The Everything Start Your Own Consulting Business Book: Expert, step-by-step advice for a successful and profitable career By Dan Ramsey Bibliography

- Sales Rank: #887936 in Books
- Published on: 2009-11-18
- Released on: 2009-11-18
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x .70" w x 8.00" l, 1.20 pounds
- Binding: Paperback
- 304 pages

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Editorial Review

About the Author

Dan Ramsey (Northern CA) is the author of more than two dozen introductory and startup business book. Past president of Ramsey Business Strategies, he worked with numerous small businesses as a consultant on effective management techniques. He is the author of *The Upstart Guide to Owning and Managing a Consulting Service*, *101 Best Home Businesses*, and other business guides. His latest titles are *The Everything Guide to Starting and Running a Retail Store*, *The Everything Sales Book*, and *The Everything® Business Plan Book with CD*.

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