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By Mark Aardsma



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When he was 24 years old, Mark Aardsma was fired in a downsizing. He had little in the way of savings. But instead of panicking and seeking to land a new job immediately, he sat down and began to invest his time and money differently. By the time he was 34, he had multiplied his limited savings a thousand fold and controlled a multi-million-dollar portfolio of businesses and other investments. The notes he took as he made his idiosyncratic journey have now been expanded into a detailed guidebook for anyone aspiring to a bigger and better future. In *Investing with Purpose*, you will learn how to:

- Use all your resources to build your future, especially your precious, limited time.
- Avoid the emotional pitfalls that lead smart investors to make bad decisions.
- Face your fear and take reasonable risks to capitalize on your best opportunities.
- Apply your unique investment advantages—the only reliable path to superior results.

Investing with Purpose will inspire you to use what you have to create the future you want. Whether your goal is to get rich, protect the rainforest, or just improve the neighborhood, this book will help you get there.



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Editorial Review

Review

"Investing can be an exciting path to success, but too many individuals miss the many roadblocks. Mark has written a comprehensive, fact-based and experience-proven book on the right principles. What is also unique about this book is how Mark covers both the strategic and the emotional dimensions, which are equally critical. You will come away equipped for investing on a highly competent level."

--Dr. John Townsend, New York Times best-selling author, *The Entitlement Cure*; founder, The Townsend Institute of Leadership and Counseling

"Mark has written a book that all those who have dreams of investing should read. He has used his own story in a very vulnerable way to show the way for those who desire to do more with their lives, both personally and economically."

--Greg Campbell, executive vice president, Coldwell Banker

About the Author

Starting without wealth, connections, or anyone's permission, Mark Aardsma became the entrepreneur behind multiple successful businesses. Using what he had and building from the ground up, he led two of his companies to the multi-million-dollar level. One was featured three years in a row on Inc. magazine's fastest-growing companies list. Mark is an active CEO, a venture investor in early-stage companies, and a patient investor in financial markets. As a coach, speaker, and writer, he encourages his audiences to face their fears and live and work the way they really want to. He lives with his wife and four children in Champaign, Illinois.

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From reader reviews:

Carl Strum:

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