



Knowing Your Value: Women, Money, and Getting What You're Worth

By Mika Brzezinski



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Why are women so often overlooked and underpaid? In *Knowing Your Value*, the prequel to her new book *Grow Your Value*, bestselling author Mika Brzezinski takes an in-depth look at how women today achieve their deserved recognition and financial worth.

Prompted by her own experience as co-host of *Morning Joe*, Mika interviewed a number of prominent women across a wide range of industries on their experience moving up in their fields. Mika shares the surprising stories of such power players as presidential adviser Valerie Jarrett, comedian Susie Essman, writer and director Nora Ephron, Facebook's Sheryl Sandberg, television personality Joy Behar, and many others. Mika also gets honest answers from the likes of Donny Deutsch, Jack Welch, Donald Trump, and others about why women are paid less, and what pitfalls women face — and play into.

Knowing Your Value blends personal stories with the latest research on why many women don't negotiate their compensation, why negotiating aggressively usually backfires, the real reasons why the gender wage gap persists, and what can be done about it.

Written in Mika's brutally honest, funny, and self-deprecating style, *Knowing Your Value* is a vital book for professional women of all ages.



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Editorial Review

Review

TheAtlantic.com

"A rallying cry for women to get the money they deserve."

Sheryl Sandberg, COO of Facebook

"A lot of getting ahead in the workplace has to do with being willing to raise your hand...If we as women don't raise our hands in the workplace, we're not going to get the same opportunities men do. Because men keep their hands up."

Nora Ephron, writer and director

"The words favored nations—that's an expression all women should know. In other words, you always want to be paid no less than what anyone else is being paid."

Arianna Huffington, president and editor in chief of the Huffington Post Media Group

"Just look around and you'll see plenty of evidence that asking for what we want results not in the realization of our own worst fears but in getting what we want."

About the Author

Mika Brzezinski is a co-host of *Morning Joe*, an MSNBC anchor, and the author of the *New York Times* bestseller *All Things at Once*. She is the mother of two daughters, Emilie and Carlie, and has been married for fifteen years to investigative journalist Jim Hoffer.

Users Review

From reader reviews:

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As people who live in often the modest era should be change about what going on or info even knowledge to make these keep up with the era that is always change and move forward. Some of you maybe will certainly update themselves by examining books. It is a good choice to suit your needs but the problems coming to you is you don't know what kind you should start with. This *Knowing Your Value: Women, Money, and Getting What You're Worth* is our recommendation to help you keep up with the world. Why, since this book serves what you want and want in this era.

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