



The Complete Book of Chalk Lettering: Create and Develop Your Own Style

By Valerie McKeehan



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Ubiquitous at boutiques and cafés, on Etsy and Pinterest, in stationery and home decor, the art of chalk lettering is hotter than ever. Valerie McKeehan, an Etsy standout whose work has been featured in magazines and websites from *Good Housekeeping* to RealSimple.com, teaches us everything we need to know to create gorgeous hand-drawn chalk designs. The book is also a practice space, with three foldout “chalkboards”—the inside cover and foldout back cover are lined with blackboard paper.

In over 60 lessons, learn the ABCs of lettering (literally) and basic styles: serif, sans serif, and script. Next, how to lay out a design, combine various styles into one cohesive piece, add shadows and dimension. Master more advanced letter styles, from faceted to ribbon to “vintage circus.” Use banners, borders, flourishes. And finally, 12 projects to show off your newfound skills: including a Winter Wonderland Snow Globe; a smartphone-themed birthday card to text friends and family; a one-of-a-kind party invitation to create, photograph, and mail; and a bake sale sign guaranteed to put everyone who sees it in the mood for a cupcake!



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Editorial Review

Review

“We’ve all had handwriting envy before, but Valerie McKeehan teaches us how to up our decorative doodle skills in her chalk lettering book. Follow the steps and your letters will be swooping, swashing, and stroking in no time!” –*Justine*

“In over 60 lessons, learn the ABCs of lettering (literally)...” –*Sweet Paul*

From the Back Cover

Say It with Chalk

In more than 60 lessons learn the art of hand-drawn chalk lettering from an Etsy superstar. Then show off your newfound skills and create your own unique look.

- Master your ABCs, from basic letterforms—serif, sans serif, and script—to fun lettering styles like Bubble, Spooky, and Vintage Circus.
- Discover how to play with chalk dust to add shadows and dimensions; how to illustrate borders, banners, frames; and how to embellish with flourishes, laurels, hearts, and arrows.
- From basic tools and tips (how to sharpen a stick of chalk, how to prep a blackboard) to a dozen inspiring projects, it’s a complete guide to the playful art of chalk lettering.

About the Author

Valerie McKeehan opened her chalkboard boutique, Lily & Val, on Etsy in 2012. She lovingly creates each piece entirely by hand, from sketch to slate, out of her home studio in Pittsburgh, Pennsylvania. Her website is lilyandval.com.

Users Review

From reader reviews:

Micheal McDonough:

Reading can called thoughts hangout, why? Because when you find yourself reading a book specifically book entitled The Complete Book of Chalk Lettering: Create and Develop Your Own Style your brain will drift away trough every dimension, wandering in every aspect that maybe unidentified for but surely might be your mind friends. Imaging each word written in a publication then become one form conclusion and explanation in which maybe you never get ahead of. The The Complete Book of Chalk Lettering: Create and Develop Your Own Style giving you an additional experience more than blown away your head but also giving you useful information for your better life on this era. So now let us present to you the relaxing

pattern here is your body and mind are going to be pleased when you are finished reading it, like winning a. Do you want to try this extraordinary shelling out spare time activity?

Tonia Lee:

This The Complete Book of Chalk Lettering: Create and Develop Your Own Style is great reserve for you because the content which is full of information for you who all always deal with world and get to make decision every minute. That book reveal it data accurately using great coordinate word or we can state no rambling sentences inside it. So if you are read this hurriedly you can have whole data in it. Doesn't mean it only gives you straight forward sentences but challenging core information with lovely delivering sentences. Having The Complete Book of Chalk Lettering: Create and Develop Your Own Style in your hand like getting the world in your arm, data in it is not ridiculous one particular. We can say that no reserve that offer you world with ten or fifteen moment right but this guide already do that. So , this can be good reading book. Hi Mr. and Mrs. active do you still doubt that?

Rosalind Bowlin:

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Norma Barnes:

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