



Business and Society: Stakeholders, Ethics, Public Policy

By Anne T. Lawrence, James Weber, James Post



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"Business and Society: Stakeholders, Ethics, Public Policy, 13e" by Lawrence and Weber has continued through several successive author teams to be the market-leader in its field. "Business and Society, 13e" highlights why government regulation is sometimes required as well as new models of business-community collaboration. The authors believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to play in the modern economy; and, that ethics and integrity are essential to personal fulfillment and to business success. In addition, this textbook has long been popular with students because of its lively writing, up-to-date examples, and clear explanations of theory.

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Sales Rank: #450290 in BooksPublished on: 2010-05-01Original language: English

• Number of items: 1

• Dimensions: 10.08" h x .87" w x 7.95" l, 1.10 pounds

• Binding: Paperback

• 576 pages

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