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30 Essential Skills for the Qualitative Researcher

By John W. Creswell



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30 Essential Skills for the Qualitative Researcher fills a gap in introductory literature on qualitative inquiry by providing practical "how-to" information for beginning researchers in the social, behavioral, and health sciences. Author John W. Creswell draws on years of teaching, writing, and conducting his own projects to offer effective techniques and procedures with many applied examples from research design, qualitative inquiry, and mixed methods. Creswell defines what a skill is, and acknowledges that while there may be more than 30 that an individual will use and perfect, the skills presented in this book are crucial for a new qualitative researcher starting a qualitative project.



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Editorial Review

Review

"[H]ighly accessible and offers practical, guiding ideas and concrete steps." (Lori L. Britt)

"This book is innovative, written following a conversational style, and provides excellent current references and connections to other authors' work in the field of qualitative research. The book provides ideas for activities and further learning . . . This book will provide opportunities for having in-class discussions about topics that are not currently discussed in the existent textbooks such as managing difficult emotions that come up during research and anticipating ethical issues and preparing for the unexpected." (Clarena Larrotta)

"[This book] acts as an overview of the landscape of qualitative work rather than an in-depth treatment of specific research designs or analytic strategies . . . First, the author provides a logical progression of concepts and applications for novice qualitative researchers. Second, these concepts are treated with clear prose and sufficient examples. Third, readers are directed to further (and more in-depth) scholarly reading to learn more about the concepts in each chapter. Fourth, the scope of the book moves a novice from 'thinking like a qualitative researcher' to considerations of scholarly venue analysis and placement for completed research." (Brian McNely)

"[This book] is a comforting text. I would give it to every new grad student before they even took a qualitative research class—it's a great primer, and it will ease the anxiety that arises when a student first engages in research methods in a scholarly way."

(Andrew W. Ishak)

About the Author

John W. Creswell, PhD is an Professor of Family Medicine and Co-Director, Michigan Mixed Methods Research and Scholarship Program at the University of Michigan. He has authored numerous articles and 27 books on mixed methods research, qualitative research and research design. While at the University of Nebraska-Lincoln, he held the Clifton Endowed Professor Chair, served as director of a mixed methods research office, founded the SAGE journal, the *Journal of Mixed Methods Research*, and was an Adjunct Professor of Family Medicine at the University of Michigan and a consultant to the Veterans Administration health services research center. He was a Senior Fulbright Scholar to South Africa in 2008 and to Thailand in 2012. In 2011 co-led a national working group on mixed methods practices at the National Institute of Health, served as a Visiting Professor at Harvard's School of Public Health, and received an honorary doctorate from the University of Pretoria, South Africa. In 2014 he was the President of the Mixed Methods International Research Association. In 2015 he joined the staff of Family Medicine at the University of Michigan.

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