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By Jeffrey K. Pinto



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To promote a comprehensive, multi-industry understanding of the text, the author addresses project management theory within the context of a variety of successful organizations, whether they be publicly held, private, or nonprofit. Comprehensive case analysis and detailed exercises give students the tools to assess projects in real-time, equipping them with razor-sharp decision-making skills. Leveraging the latest project management technology, Project Management features just the right balance of real-world examples, cutting-edge theory, and practical exercises.



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## **Project Management: Achieving Competitive Advantage (4th Edition) By Jeffrey K. Pinto Bibliography**

- Sales Rank: #111636 in Books
- Published on: 2015-03-26
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x 1.00" w x 8.80" l, .0 pounds
- Binding: Hardcover
- 560 pages

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