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# Start Your Own Business, Sixth Edition: The Only Startup Book You'll Ever Need

*By The Staff of Entrepreneur Media*



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Tapping into more than 33 years of small business expertise, the staff at Entrepreneur Media takes today's entrepreneurs beyond opening their doors and through the first three years of ownership. This revised edition features amended chapters on choosing a business, adding partners, getting funded, and managing the business structure and employees, and also includes help understanding the latest tax and healthcare reform information and legalities.



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**Start Your Own Business, Sixth Edition: The Only Startup Book You'll Ever Need** By The Staff of Entrepreneur Media Bibliography

- Sales Rank: #4880 in Books
- Published on: 2015-01-13
- Original language: English
- Number of items: 1
- Dimensions: 8.90" h x 1.20" w x 6.00" l, .0 pounds
- Binding: Paperback
- 766 pages



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### Editorial Review

From the Back Cover

Coached by business experts, practicing business owners, and thriving entrepreneurs, uncover what you need to know before taking the plunge, securing your finances, launching your venture, and achieving the many other business milestones ahead. With this priceless support, you will:

Pinpoint your target market

Uncover the changing sources of funding for startup and growth

Use the latest technology to boost and streamline your business plan

Learn the secrets of successful marketing and profitable partnerships

Discover digital and social media tools and how to benefit from them

Understand important tax requirements, employee policies, and legalities

Take advantage of the hundreds of resources included

Receive vital forms, worksheets, and checklists

About the Author

For more than 30 years, **Entrepreneur Media** has been setting the course for small business success. From startup to retirement, millions of entrepreneurs and small business owners trust the Entrepreneur Media family—*Entrepreneur* magazine, Entrepreneur.com, Entrepreneur Press, EntrepreneurEnEspañol.com, and our industry partners—to point them in the right direction. The Entrepreneur Media family is regarded as a beacon within the small to mid-sized business community, providing outstanding content, fresh opportunities, and innovative ways to push publishing, small business, and entrepreneurship forward.

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