# Data Visualisation: A Handbook for Data Driven Design

*By Andy Kirk*

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Never has it been more essential to work in the world of data. Scholars and students need to be able to analyze, design and curate information into useful tools of communication, insight and understanding. This book is the starting point in learning the process and skills of data visualization, teaching the concepts and skills of how to present data and inspiring effective visual design.

Benefits of this book:

- A flexible step-by-step journey that equips you to achieve great data visualization
- A curated collection of classic and contemporary examples, giving illustrations of good and bad practice
- Examples on every page to give creative inspiration
- Illustrations of good and bad practice show you how to critically evaluate and improve your own work
- Advice and experience from the best designers in the field
- Loads of online practical help, checklists, case studies and exercises make this the most comprehensive text available

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**Data Visualisation: A Handbook for Data Driven Design By Andy Kirk Bibliography**

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## Editorial Review

Review
In a clear and effective manner, Andy Kirk provides a comprehensive introduction to the fundamentals of data and design that is well integrated into a practical visualization workflow. *Data Visualization* will do much to improve literacy in both areas—a must-read, especially if you are starting in the field. (Isabel Meirelles 2016-04-20)

Data visualization is much more than just data and visuals. Andy understands that successful visualizations emerge from successful processes and myriad well-informed decisions. Getting all the parts right in this interdisciplinary field is a huge challenge; every student and practitioner of data visualisation will benefit from absorbing the vast wisdom captured in this book. (Scott Murray 2016-04-20)

Andy Kirk has managed to squeeze a lifetime of expertise on visualising data and telling stories using interactives into one easy-to-follow and beautifully illustrated book. For students and designers interested in creating interactive and stunningly crafted data visualisations this is a must read.

(Tom Felle 2016-05-13)

The book is comprehensive and practical, taking the reader one step at a time through the process of visualising data, from how to manage the initial thinking process to how and why to choose particular colours and compose the design. (Helen Kara)

About the Author

Andy Kirk is a UK-based data visualisation specialist. He has been a freelance professional since founding Visualising Data Ltd in 2011 and has been the editor of award-winning website www.visualisingdata.com since 2010. Andy provides design consultancy and delivers training workshops to organisations across all industries all around the world. He is a visiting lecturer on Masters degree programmes at the Maryland Institute College of Art (MICA, USA) and Imperial College, London.

## Users Review

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**Jessie Lloyd:**

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