Beginning Relational Data Modeling, Second Edition

By Sharon Allen, Evan Terry

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*Immediately accessible to anyone who must design a relational data model?regardless of prior experience

*Concise, straightforward explanations to a usually complex/ jargon-rich discipline

*Examples are based on extensive author experience modeling for real business systems

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Editorial Review

About the Author

Sharon Allen has worked in the field of data analysis for 24 years: 10 as a business consumer of data and 14 as a data/database modeler/architect. She has had the opportunity to experience many diverse industries medical, aerospace, entertainment (Hollywood), manufacturing (toys, appliances, wet chemicals, metal part & assemblies), transportation, and food service and is currently working for American Honda Motors as a database architect. She plans to finish a master's degree in computer science and possibly teach at a local college.

Evan Terry has been in the IT industry for more than 15 years as a programmer/analyst, systems engineer, custom software consultant, senior developer, data analyst, and data architect, serving government and the private sector. He firmly believes that in order to succeed at developing complex systems, the IT professional must *truly understand the business processes* he supports. Evan tries to bridge the gap between the technical and the non-technical by understanding the perspectives of both and helping the two groups communicate effectively.

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