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# The Pc is not a typewriter

*By Robin Williams*



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**The Pc is not a typewriter** By Robin Williams

PC users can now learn Robin Williams' secrets for creating beautiful, professional-looking type. In less than 100 pages, this book explains both the principles and the logic behind the techniques developed for professional typesetting. Covers punctuation, leading, special characters, kerning, fonts, justification, and more. Includes special appendices on Windows, WordPerfect, Word, and Ventura.



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## **The Pc is not a typewriter** By Robin Williams Bibliography

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## **Editorial Review**

From the Back Cover

Ever wonder why some type looks more professional, more sophisticated than other type? The answer lies in the techniques and rules developed for professional typesetting. Not surprisingly, those methods are far different than the training given in Typing 1A. This book not only lays down the principles governing traditional type, but explains the logic behind them. The original bestselling version, entitled *The Mac is not a typewriter*, received scores of rave reviews and won the prestigious Benjamin Franklin Award from the Publishers Marketing Association. Tailored specifically for users of IBM-compatible computers, this new edition will introduce thousands more to the secrets of beautiful, sophisticated pages.

About the Author

**Robin Williams** has written numerous best-selling and award-winning books, including *The Little Mac Book*, *The Non-Designer's Design Book*, and *The Little iBook Book*. Robin's down to earth style and refreshing sense of humor have helped hundreds of thousands of people to move forward with confidence in areas of design, digital typography, Web site development, and mastery of the computer. She has that rare talent for explaining confusing subjects with organized clarity, using layman's language, beautifully effective layout and design, and wonderfully obsessive indexes.

## **Users Review**

**From reader reviews:**

**Jesse Valles:**

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