



# Shakespeare and Modern Popular Culture (Oxford Shakespeare Topics)

*By Douglas Lanier*



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Our notions of Shakespeare have been shaped partly by his diffuse presence in films, comics, television, popular novels, kitsch, and advertising. Through a series of case studies, Douglas Lanier examines how modern popular culture has appropriated and refashioned Shakespeare as a cultural icon.



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### **Editorial Review**

#### **Review**

very accessible in their presentation of the material as well as easy and enjoyable to read ... Lanier's book is an important addition to the series and can be warmly recommended to both students, professionals and all those wanting to understand Shakespeare as a cultural icon. Christa Jansohn, Anglistik If you have not already seen this series [Oxford Shakespeare Topics], you must get to it now. It is reader-friendly and reliable. Chronicle This book would serve well as a primer to the subject of modern Shakespeare appropriation, perfect for upper-level undergraduates. Virginia Quarterly Review Lanier finds a multitude of strange and wonderful instances of how our culture uses Shakespeare. Virginia Quarterly Review In a short and readable book Lanier has broken new ground for the consideration of Shakespeare's status in contemporary culture, as well as providing rich and enjoyable material for further exploration. Around The Globe In Lanier's hands we are made aware of how deeply ingrained Shakespeare has become in the world, and how popular culture continues to express split opinions about his importance and authority, simultaneously attracted to his usefulness and resistant to his dominance. Around The Globe An important addition to the series and a major contribution to Shakespeare studies, the first book that provides a general outline of how the playwright has been and continues to be used in popular culture, and what influence mass culture has in turn had on attitudes to him. Around The Globe

#### **About the Author**

Douglas Lanier is an Associate Professor and Director of Graduate Studies, English Department, University of New Hampshire.

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