



Business Modelling in the Dynamic Digital Space: An Ecosystem Approach (SpringerBriefs in Digital Spaces)

By Omar A El Sawy, Francis Pereira



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This Springer Briefs volume guides the reader in a comprehensive form to design new digital business models. The book provides strategic roadmaps for enterprises in the digital world, and a comprehensive framework to assess new business models. It aligns both, research and a practical perspective through real case study examples. Even extreme scenarios are employed to ensure that innovative approaches are being considered adequately.



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