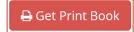


Assessing Student Learning and Development: A Guide to the Principles, Goals, and Methods of Determining College Outcomes (Jossey Bass Higher and Adult Education)

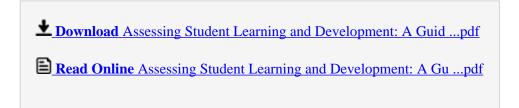
By T. Dary Erwin





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This book is a practical, hands-on guide to assessing student learning and development in higher education. In engaging, nontechnical language, the book describes the key issues, strategies, terminology, and challenges in developing an assessment program within an academic department or a student affairs office. It offers step-by-step guidance for determining what is to be assessed and for defining program objectives.



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From the Back Cover

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