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The Makeup Artist Handbook: Techniques for Film, Television, Photography, and Theatre

By Gretchen Davis, Mindy Hall



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Get professional techniques usually known only by Hollywood makeup artists in this full-color, comprehensive book from accomplished makeup pros Gretchen Davis and Mindy Hall. The two come to you with impressive backgrounds in film and television industries--their projects have included *Pearl Harbor*, *Rent*, *Stuart Little*, and *The Nanny Diaries*, and Mindy Hall is fresh off her Academy Award win for her work on 2009's *Star Trek*. This new edition of *The Makeup Artist Handbook* offers even more illustrations to demonstrate techniques visually; fundamentals on topics such as beauty, time periods, black and white film; and up-to-date information on cutting-edge techniques like air brushing makeup for computer-generated movies, makeup effects, mold-making, lighting, and lots of information on how to work effectively in HD.

Learn from the pros and hone your craft with this comprehensive book.



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Editorial Review

From the Back Cover

From makeup effects to high definition, this full-color guide for Film & TV Makeup Artists shows you how it's done!

" Gorgeous full color book shows how makeup artists make Hollywood stars look as good as they do, even in HD!

" Get the inside track about how to work with the pros and all about set etiquette

" Contains tips and techniques from a number of professional Hollywood makeup artists

" Includes a full reference section with useful websites, business listings, and contacts

This full-color and amply illustrated book was written for film, television, and theatre makeup artists who need to know the basics on how to accomplish flawless makeup applications. It begins with fundamental practices and continues through more complex techniques that are usually known only by Hollywood makeup artists. Written by two expert authors who have experience doing makeup for television, commercials, and huge film blockbusters like *Pearl Harbor*, *Rent*, *Stuart Little*, *The Nanny Diaries*, *Of Men and Mavericks*, and *Hemingway & Gellhorn*, and for actors like Hilary Swank, Laura Linney, and Josh Hartnett, readers will learn about beauty, time periods, and black & white film, as well as cutting edge techniques such as air brushing, makeup for computer-generated movies, and makeup effects.

High definition technology has revolutionized the techniques needed by makeup artists you need to know more, have more talent, and be more detailed than ever before. Because HD emphasizes every detail on screen, it is essential for makeup artists to know how to achieve a desired look that fits the director's requirements, and this book will help professional or aspiring makeup artists to hone their craft in both conventional and HD techniques.

About the Author

Gretchen Davis resides in San Francisco working as a freelance Makeup Artist, and writer for the entertainment industry. She is highly sought after to work with high profile clients in film, television, and digital media as a personal or department head. Some of her clients include Sony, Paramount, Disney, DreamWorks, Universal, Electronic Arts, Pixar and ILM. She has keyed projects like Feature Film Milk, On the Road, and NBC's Trauma. Department Headed Films like Hemingway & Gellhorn with HBO, and political drama Knife Fight. Gretchen Co Authored "The Makeup Artist Handbook" distributed World Wide by Focal Press and published by Elsevier in March 2008. The book is critical acclaimed as a must have for the working Makeup Artist. She is a member of I.A.T.S.E. Local 706, Makeup Artists and Hairstylists, Hollywood. As an Instructor, she creatively designed a makeup program for The Academy of Art University in SF. Today she continues to enjoy a successful career as a freelance Makeup Artist, Instructor, and writer. Her blog www.gretchendavismakeup.com is an educational web site for anybody working in the entertainment industry.

Mindy Hall's over 26 years of professional experience as a makeup artist, and her career spans film, television, photography, and theatre. She won an Academy Award for her work on 2009 film Star Trek.

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