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Discovering Statistics Using SPSS (Introducing Statistical Methods series)

By Andy Field



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This new edition of Field's bestselling textbook provides students of statistical methods with everything they need to understand, use and report statistics - at every level. Written in Andy Field's vivid and entertaining style, and furnished with playful examples from everyday student life (among other places), the book forms an accessible gateway into the often intimidating world of statistics and a unique opportunity for students to ground their knowledge of statistics through the use of SPSS. The text is fully compliant with the latest release of SPSS (version 13).

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- More coverage with completely new material on non-parametric statistics, loglinear analysis, effect sizes and how to report statistical analysis
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- A companion website is available at www.sagepub.co.uk/field, containing resources for both students and instructors: a testbank of MCQs for students to test their own knowledge; online glossary in flash card format; multiple choice questions and answers to use for class assessment – available on restricted access basis to instructors via entry password; and PowerPoint Slides of all formatted artwork in the textbook for instructors to include in their own lecture slides.

Andy Field is a Senior Lecturer in Psychology at The University of Sussex, U.K. where his success in making statistics accessible was recognized

with a teaching award in 2001.

"The Second Edition of Andy Field's **Discovering Statistics Using SPSS** is an excellent book and a valuable addition to the teaching of statistics in the behavioral sciences. The title of the book accurately reflects the approach taken. This is not simply a primer on how to use SPSS, but is a very good statistics text using SPSS as a vehicle for illustrating and expanding on the statistical content of the book. At the same time it also serves as a manual for SPSS, and has taught me things that I had not known about the software. I find this flexible approach to the blending of content and software to be an effective way of teaching the material. It is impossible to review this book without commenting on Andy's particular style. I enjoyed it immensely and think that it would appeal to both students and their instructors. It is refreshing to see someone who doesn't take himself too seriously."

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Editorial Review

Review

"Field makes concerted efforts to provide statistical tools in a very lighthearted fashion by throwing in humor, with great success... Very useful, valuable, and interesting. Highly recommended." (D.V. Chopra *Choice Magazine*)

"Aimed at a wide student audience, the objectives are to explain statistics theory and practice in a clear, engaging, user-friendly way, and the book does this well. For the purist, some of the phrasing might be loose and the theory light, but the book works well as an introductory text for its intended audience." (Andrew Millard, Research Officer of Greater Glasgow NHS)

"This text is notable for the breadth of statistics covered and for seamless meshing this content with SPSS." (Eileen Gigliotti)

About the Author

Andy Field is Professor of Child Psychopathology at The University of Sussex. He adores cats, listens to and plays loud music and enjoys teaching statistics. His ability to make statistics accessible and fun has been recognised with teaching awards from the University of Sussex (2001), the British Psychological Society (2007) and in 2010 he was awarded a prestigious National Teaching Fellowship.

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