



Business Analysis for Beginners: Jump-Start Your BA Career in Four Weeks

By Mohamed Elgendy



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Business Analysis for Beginners is a comprehensive hands-on guide to jump-starting your BA career in **four** weeks. The book empowers you to gain a complete understanding of business analysis fundamental concepts and unlock the value of a business analyst to an organization in identifying problems and opportunities and finding solutions. Learn how to define the business needs and apply the most effective tools and techniques to elicit, analyze and communicate requirements with business stakeholders.

- **Business analysis in a nutshell** - gain a comprehensive understanding of business analysis fundamental concepts and understand the value of a business analyst to an organization in identifying problems and opportunities and finding solutions.
- **Scope definition & requirements management techniques** - learn how to define the business needs and the most effective tools and techniques to elicit, analyze and communicate requirements with business stakeholders.
- **Your BA toolkit** - in addition to our step-by-step guide to all business analysis tasks, this book provides a thorough explanation of the different models & methodologies of Software Development Life Cycle (SDLC) and business process modeling.
- **Our guide to kick-starting your BA career** - we have included virtually every type of interview question you might face. After each chapter, you will find an interview cheat sheet to help you ace interview rounds and land your BA role.



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Bibliography

- Sales Rank: #140337 in Books
- Published on: 2014-12-09
- Original language: English
- Number of items: 1
- Dimensions: 9.21" h x .41" w x 6.14" l, .61 pounds
- Binding: Paperback
- 194 pages

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Editorial Review

Review

"Business analysis for beginners is a great reference book if you're working as a BA and is an even better starter guide for anyone transitioning into a BA role. It goes beyond the basic BA foundation to address the real challenges BAs face in the workplace. It is a much needed resource in our industry. Thanks Mohamed for putting all this to print."

~Karen Colburn-Murphy, Web Services Director at **Yale University**

"Mohamed has developed a wonderful compilation in this book. The contents show a wide array of topics all BAs should know. Including SDLC and UML methodologies is very wise. The graphics in this book add too much impact to readers. The interview cheat sheets at the end of each chapter are impressive. BA for Beginners is definitely a valuable addition to your BA toolkit."

~Richard Larson, PMP, CBAP, President at **Watermark Learning**

About the Author

Mohamed Elgendy is the founder of Elgendy Consulting LLC., a management consulting company. He is an executive coach, business analyst, project manager and process improvement consultant. Directly, and through his company, Elgendy has provided training and consulting services to diverse fortune 100 clients in the USA, Europe and North Africa covering a broad range of industry sectors, including healthcare, government, education, banking and financial organizations.

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