



BVR's Guide to Intellectual Property Valuation

By Mike Pellegrino



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This new Guide is the definitive reference to draw credible and defensible IP value conclusions. Leading expert Michael Pellegrino delivers real-world case studies of IP valuation analyses from start to finish in each of the primary IP categories. This practical, hands-on Guide presents an objective framework for conducting due diligence of IP rights, performing the legal analysis, and correlating the impacts of IP rights on value.



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Sales Rank: #5463126 in BooksPublished on: 2009-07-07Original language: English

• Number of items: 1

• Dimensions: 10.00" h x .63" w x 7.01" l, 1.60 pounds

• Binding: Hardcover

• 268 pages

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