



The Indie Bible: 15th Edition (2014)

By David Wimble



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Affordable Music Promotion for Today's Market

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An international music resource that helps independent artists with their music promotion, indie marketing campaigns, radio promotion, quest to get music reviews, radio airplay & interviews. It also helps indie artists to get featured and have their video and audio files posted in music blogs and online digital music websites. There is an extensive section featuring a list of independent record labels and music distributors of all genres, both in the US and abroad. There is an additional section for digital music distribution. The last section contains hundreds of music promotional and marketing tools to help your career grow to its fullest potential. All sections are sorted by genre and geographic location. The Indie Bible helps you to gain international exposure for your music on a limited budget.

There are 16 Sections in the Indie Bible. Each is sorted by GENRE and GEOGRAPHIC location. The sections are as follows:

1. MUSIC REVIEWERS OF INDEPENDENT MUSIC (magazines, online websites, music blogs)
2. LOCAL MUSIC RESOURCES (alternative weeklies, local websites, local music blogs)
3. RADIO PROMOTERS
4. RADIO STATIONS THAT PLAY INDEPENDENT MUSIC (college radio, community stations, internet, podcasts)
5. MUSIC PROMOTION AND MARKETING SERVICES
6. ARTIST/BAND MANAGEMENT SERVICES
7. INDIE PR SERVICES
8. MUSIC PUBLICISTS
9. INDIE RECORD LABELS (includes major labels that accept unsolicited demos)
10. ONLINE MUSIC VENDORS THAT WILL SELL YOUR MUSIC
11. MUSIC DISTRIBUTORS
12. DIGITAL MUSIC DISTRIBUTORS (will get your songs into iTunes, Spotify etc.)
13. DIGITAL MUSIC STORES THAT WILL SELL YOUR MP3s
14. MUSIC-RELATED SOCIAL MEDIA WEBSITES AND ONLINE MUSIC COMMUNITIES
15. PROMOTIONAL TOOLS AND RESOURCES FOR MUSICIANS AND BANDS
16. 66 ARTICLES WRITTEN BY INDUSTRY EXPERTS COVERING ALL

THE KEY AREAS OF THE MUSIC BUSINESS

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Michael Kruger:

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