

The Economics of Sports (The Pearson Series in Economics)

By Michael Leeds, Peter von Allmen, Victor A. Matheson





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For undergraduate courses in sports economics, this book introduces core economic concepts developed through examples from the sports industry.

The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. *The Economics of Sports* explores economic concepts and theory of industrial organization, public finance, and labor economics in the context of applications and examples from American and international sports.



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