HTML and CSS: Design and Build Websites

By Jon Duckett

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A full-color introduction to the basics of HTML and CSS from the publishers of Wrox!

Every day, more and more people want to learn some HTML and CSS. Joining the professional web designers and programmers are new audiences who need to know a little bit of code at work (update a content management system or e-commerce store) and those who want to make their personal blogs more attractive. Many books teaching HTML and CSS are dry and only written for those who want to become programmers, which is why this book takes an entirely new approach.

- Introduces HTML and CSS in a way that makes them accessible to everyone—hobbyists, students, and professionals—and it's full-color throughout
- Utilizes information graphics and lifestyle photography to explain the topics in a simple way that is engaging
- Boasts a unique structure that allows you to progress through the chapters from beginning to end or just dip into topics of particular interest at your leisure

This educational book is one that you will enjoy picking up, reading, then referring back to. It will make you wish other technical topics were presented in such a simple, attractive and engaging way!

This book is also available as part of a set in hardcover - *Web Design with HTML, CSS, JavaScript and jQuery*, 9781119038634; and in softcover - *Web Design with HTML, CSS, JavaScript and jQuery*, 9781118907443.

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Editorial Review

Amazon.com Review

From the Author: Goals for this Book

Programming books can often look rather intimidating and uninspiring, but they do not need to be. We wanted to redesign the tech book and make it more accessible, relevant, and attractive to a whole new group of readers. The result is a book that feels more like a magazine and is enjoyable to flick through, and looks like it belongs in the graphic design section rather than the programming section of a bookstore.

- Large info-graphics are used to help simplify new or complex concepts
- Clean design and layout presents each topic on a new page for easy reference
- Printed in full-color, using a vibrant palette to distinguish different types of code
- Attractive code samples help you make beautiful web sites

Review
This beautifully designed manual explains how to use HTML in a concise readable format...A wonderful resource. (.net, June 2012) A refreshing take on the subject. The title provides a great overview without feeling like a textbook. (Computer Arts, June 2012)

From the Back Cover
WELCOME TO A NICER WAY TO LEARN ABOUT HTML & CSS

Whether you want to design and build websites from scratch or take more control over an existing site, this book will help you create attractive, user-friendly web content. We understand that code can be intimidating, but take a look inside and you will see how this guide differs from many traditional programming books.

Each page introduces a new topic in a simple, visual way with straightforward explanations accompanied by bite-sized code samples. You will also find practical help on how to organize and design the pages of your site so that you can create websites that look stunning and are easy to use. No previous experience needed.

This book is for

- Web designers and programmers
- Online editors and content editors
- Marketing & e-commerce managers
- Bloggers and hobbyists

You'll learn to Write

- HTML and CSS3
- Structure web pages and sites
- Prepare images, audio, and video
- Control typography and layout

Online support

- Code examples available online at: http://www.htmlandcssbook.com
- Plus video demos and tutorials
- Bonus reference tools

Users Review

From reader reviews:

Jennifer Darby:

Do you have favorite book? For those who have, what is your favorite's book? E-book is very important thing for us to know everything in the world. Each book has different aim or perhaps goal; it means that publication has different type. Some people experience enjoy to spend their time for you to read a book. They are really reading whatever they acquire because their hobby is usually reading a book. What about the person who don't like looking at a book? Sometime, person feel need book if they found difficult problem or perhaps exercise. Well, probably you will want this HTML and CSS: Design and Build Websites.

Allan Kean:

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Shad Broussard:

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Blair Chappell:

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