



The Fashion Book: New and Expanded Edition

By Editors of Phaidon



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The fashion Bible. - *Vogue*

Spanning almost 200 years, *The Fashion Book: New and Expanded Edition*, is a massive A-to-Z encyclopedia of fashion packed with hundreds of profiles designers, photographers, style icons, models, and retailers.

This essential guide is now fully up-to-date and of the moment, featuring legends such as Coco Chanel and Karl Lagerfeld alongside designers of today such as Alexander Wang and Phoebe Philo. Photographers range from Richard Avedon and Helmut Newton to Mert & Marcus and Terry Richardson, while Kate Moss and Lady Gaga join the ranks of the most influential style icons. Over 500 gorgeous, nearly full-page photographs make this the must-have fashion book of the season.

The Fashion Book: New and Expanded Edition features a specially commissioned new cover design by celebrated fashion illustrator Mats Gustafson. Known throughout the industry for his elegant watercolors, Gustafson has worked with Hermès, Tiffany & Co., Yohji Yamamoto, and Comme des Garçons.



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The Fashion Book: New and Expanded Edition By Editors of Phaidon Bibliography

- Sales Rank: #649943 in Books
- Brand: Brand: Phaidon Press Inc.
- Published on: 2013-10-14
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 11.75" h x 2.25" w x 10.25" l, 8.35 pounds
- Binding: Hardcover
- 576 pages

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Editorial Review

Review

The Fashion Book is far more than a decorative object. It is an instructive and indispensable reference book, one that provides a crash course in fashion history. I'm delighted to see some of my obscure favorites mixed in with household names, and photographers, journalists, hair stylists, and illustrators mixed in with fashion designers. The historical images chosen look fresh, and the contemporary ones already seem classic. **Amy Fine Collins, Special Correspondent to Vanity Fair**

It's no secret that Phaidon's epic *The Fashion Book*, first released in 1998, is an authoritative resource for industry insiders and fans alike. Now the coffee table tome has been given new life with a definitive updated edition. **style.com**

Devotees of fashion, photography, and style will covet *The Fashion Book: New Edition* by the editors of Phaidon, and A to Z compendium of the creative minds and talents who have helped shape the way we see fashion. **Vanity Fair**

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Phaidon Editors

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