# Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies)

*By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood*

**Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies)** By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood

Is it impossible to schedule enough time to include users in your design process? Is it difficult to incorporate elaborate user-centered design techniques into your own standard design practices? Do the resources needed seem overwhelming?

This handbook introduces Rapid CD, a fast-paced, adaptive form of Contextual Design. Rapid CD is a hands-on guide for anyone who needs practical guidance on how to use the Contextual Design process and adapt it to tactical projects with tight timelines and resources.

Rapid Contextual Design provides detailed suggestions on structuring the project and customer interviews, conducting interviews, and running interpretation sessions. The handbook walks you step-by-step through organizing the data so you can see your key issues, along with visioning new solutions, storyboarding to work out the details, and paper prototype interviewing to iterate the design?all with as little as a two-person team with only a few weeks to spare!

*Includes real project examples with actual customer data that illustrate how a CD project actually works.
*Covers the entire scope of a project, from deciding on the number and type of interviews, to interview set up and analyzing collected data. Sample project schedules are also included for a variety of different types of projects.
*Provides examples of how-to write affinity notes and affinity labels, build an affinity diagram, and step-by-step instructions for consolidating sequence models.
*Shows how to use consolidated data to define a design within tight time frames with examples of visions, storyboards, and paper prototypes.
*Introduces CDTools™, the first application designed to support customer-centered design.

# Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies)

*By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood*

**Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies)** By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood

Is it impossible to schedule enough time to include users in your design process? Is it difficult to incorporate elaborate user-centered design techniques into your own standard design practices? Do the resources needed seem overwhelming?

This handbook introduces Rapid CD, a fast-paced, adaptive form of Contextual Design. Rapid CD is a hands-on guide for anyone who needs practical guidance on how to use the Contextual Design process and adapt it to tactical projects with tight timelines and resources.

Rapid Contextual Design provides detailed suggestions on structuring the project and customer interviews, conducting interviews, and running interpretation sessions. The handbook walks you step-by-step through organizing the data so you can see your key issues, along with visioning new solutions, storyboarding to work out the details, and paper prototype interviewing to iterate the design?all with as little as a two-person team with only a few weeks to spare!

*Includes real project examples with actual customer data that illustrate how a CD project actually works.
*Covers the entire scope of a project, from deciding on the number and type of interviews, to interview set up and analyzing collected data. Sample project schedules are also included for a variety of different types of projects.
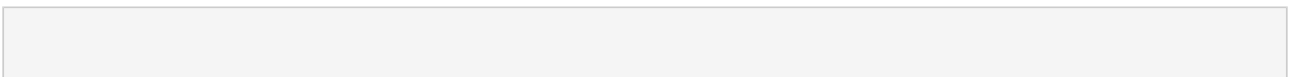*Provides examples of how-to write affinity notes and affinity labels, build an affinity diagram, and step-by-step instructions for consolidating sequence models.
*Shows how to use consolidated data to define a design within tight time frames with examples of visions, storyboards, and paper prototypes.
*Introduces CDTools™, the first application designed to support customer-centered design.

**Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood Bibliography**

- Sales Rank: #750313 in Books
- Published on: 2004-12-28
- Original language: English
- Number of items: 1
- Dimensions: 11.20" h x .73" w x 8.40" l, 1.67 pounds
- Binding: Paperback
- 320 pages

**Download and Read Free Online Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood**

## Editorial Review

## Users Review

**From reader reviews:**

**Renee Wood:**

The book Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) make one feel enjoy for your spare time. You can utilize to make your capable a lot more increase. Book can for being your best friend when you getting strain or having big problem together with your subject. If you can make looking at a book Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) to be your habit, you can get much more advantages, like add your own personal capable, increase your knowledge about a few or all subjects. You could know everything if you like open up and read a guide Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies). Kinds of book are several. It means that, science guide or encyclopedia or other people. So , how do you think about this guide?

**Todd Apperson:**

Your reading sixth sense will not betray anyone, why because this Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) publication written by well-known writer we are excited for well how to make book that may be understand by anyone who read the book. Written in good manner for you, leaking every ideas and composing skill only for eliminate your current hunger then you still hesitation Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) as good book not simply by the cover but also by content. This is one guide that can break don't determine book by its protect, so do you still needing a different sixth sense to pick this!? Oh come on your looking at sixth sense already told you so why you have to listening to yet another sixth sense.

**Joseph Levis:**

Don't be worry in case you are afraid that this book will certainly filled the space in your house, you could have it in e-book method, more simple and reachable. This particular Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) can give you a lot of pals because by you considering this one book you have issue that they don't and make an individual more like an interesting person. This particular book can be one of one step for you to get success. This e-book offer you information that maybe your friend doesn't realize, by knowing more than various other make you to be great folks. So , why hesitate? Let us have Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies).

**Marge Lee:**

As we know that book is essential thing to add our know-how for everything. By a e-book we can know everything we wish. A book is a group of written, printed, illustrated or blank sheet. Every year was exactly added. This guide Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) was filled about science. Spend your time to add your knowledge about your science competence. Some people has distinct feel when they reading a book. If you know how big selling point of a book, you can feel enjoy to read a publication. In the modern era like right now, many ways to get book you wanted.

# Download and Read Online Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood #PZK8G3Y7AOS

# Read Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood for online ebook

Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood books to read online.

## Online Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood ebook PDF download

### Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood Doc

**Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood Mobipocket**

**Rapid Contextual Design: A How-to Guide to Key Techniques for User-Centered Design (Interactive Technologies) By Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood EPub**