



The Entrepreneur's Guide to Business Law, 4th Edition

By Constance E. Bagley, Craig E. Dauchy



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The updated 4th Edition of THE ENTREPRENEUR'S GUIDE TO BUSINESS LAW takes you through the various stages of starting a business--from start-up and growth to an initial public offering--while highlighting the legal preparations and pitfalls that go along with them. Packed with practical strategies for managing legal issues, the text presents the essentials on leaving your job, competing with a former employer, contract law, and bankruptcy, as well as on the most current issues like clean energy, e-commerce, and the effects of the recent recession on entrepreneurship.

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About This Edition

From the Publisher

New Features

- *Clean Energy:* For readers who are interested in creating green collar jobs, updates throughout the text reflect sweeping changes in the laws surrounding photovoltaics and clean energy technology in general.
- Boards of Directors: Examine up-to-the minute, hot issues such as recent litigation involving Citigroup in which the independent directors were not held liable for failing to anticipate the crash of the subprime mortgage market.
- Employment, Covenants, and Discrimination: Readers are introduced to the myriad legal issues in employment today, such as covenants not to compete, independent contractor status, actionable activities under Title VII, governmental bodies as sources of public policy, and substance abuse in employment discrimination. The text also delves into the latest ADA amendments, new federal minimum wage guidelines, changes to the Vietnam Era Veteran's Readjustment Assistance Acts, the Patient Protection and Affordable Care Act of 2010, and even the potential legal affects of social networking sites.
- *Many New "From the Trenches":* Illustrate the most current issues with new boxed features about the Uniform Electronics Act, recent litigation surrounding the contraceptive Yaz, California's new Song-Beverly Act, a Nissan case involving the Magnuson-Moss Warranty Act, the Sarbanes-Oxley Act, and others.
- *Bankruptcy:* Demonstrate the dangers and complexities of creditors' rights and bankruptcy with the Supreme Court's treatment of nonexclusive patent licenses where the debtor company is the licensee.

Additional Features

- *Boxed Features:* Found throughout the book, these "From the Trenches" boxes include fascinating examples from successful entrepreneurs and venture capitalists. Many based on actual cases, they help users avoid the traps that others failed to recognize.
- "Putting it into Practice" Example: Based on a hypothetical, clean-technology company, this example spans the entire text and follows an entrepreneur through the phases of starting a new venture. As they practice spotting legal issues and outlining solutions in this example, readers grow more prepared for a future in business ownership.
- "Getting It in Writing" Section: Users get the practice they need preparing essential legal documents with the samples provided in this feature, such as a venture capital term sheet and an independent contractor services agreement.
- Exhibits: Exposure to key concepts and terms in these exhibits placed throughout the text helps users

See this title's supplement:

Student Guide to the Sarbanes-Oxley Act (Second Edition)

About the Author

Highly respected author, award-winning teacher, and popular professional presenter, Constance E. Bagley is a Senior Research Fellow at Yale Law School and was formerly Professor in the Practice of Law and Management at Yale School of Management. Before joining the Yale faculty, she was an Associate Professor at Harvard Business School, a Senior Lecturer in Law and Management at the Stanford University Graduate School of Business, and a corporate securities partner at Bingham McCutchen LLP. Dr. Bagley received Yale's Excellence in Teaching Awards in 2013 and 2009. A past president of the Academy of Legal Studies in Business, she is a recipient of its Senior Faculty Award of Excellence. In addition to multiple published articles, Dr. Bagley authored MANAGERS AND THE LEGAL ENVIRONMENT: STRATEGIES FOR THE 21ST CENTURY 8E (Cengage, 2016) and WINNING LEGALLY: HOW MANAGERS CAN USE THE LAW TO CREATE VALUE, MARSHAL RESOURCES, AND MANAGE RISK (Harvard Business School Press, 2005). She has also contributed to numerous books, including THE OXFORD HANDBOOK ON DYNAMIC CAPABILITIES (David Teece, ed., Oxford University Press, 2016). She received her JD magna cum laude from Harvard Law School and her AB with Honors and Distinction from Stanford University. She received an honorary doctorate in economics from Lund University in Sweden in 2011. She is a member of the Bar of New York and of the Bar of California (inactive).

Craig E. Dauchy is a partner at Cooley LLP's Palo Alto office, located in the heart of Silicon Valley, and head of the Venture Capital practice group firm-wide. Cooley has 900 lawyers globally across 12 offices located in Palo Alto, San Francisco, Los Angeles, and San Diego, California; New York City, New York; Reston, Virginia; Washington D.C., Broomfield, Colorado; Boston, Massachusetts; Seattle, Washington; and internationally in Shanghai and London. Cooley LLP is one of the nation's leading law firms providing counsel to entrepreneurs and venture capitalists. Since 2005, Cooley has been the most active law firm representing VC-backed companies going public and has ranked as the number one law firm for technology and life sciences IPOs consecutively for the past three years. Cooley has represented one-third of the market share of VC-backed IPOs across all industries and has been involved in 375 public offerings, including some of the nation's most notable securities transactions, in recent years. Cooley represents more than 325 fund manager organizations, including many of the nation's leading institutional investors, and has been recognized as the Venture Capital Department of the Year twice by The Recorder in recent years. Mr. Dauchy has represented entrepreneurs, emerging companies, and venture capitalists in diverse industries, including medical devices, software, health care, electronics, and consumer products, for more than 30 years. In recent years, he has been recognized three times as a "Top 100 Lawyer" in California by The Daily Journal. He is a frequent lecturer on matters relating to securities law and public offerings, mergers and acquisitions, and venture capital. He also serves on a number of advisory boards and boards of directors. Mr. Dauchy holds a J.D. and an M.B.A. from Stanford University and graduated magna cum laude with a B.A. in history from Yale University. He is a member of the State Bar of California.

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