



# Think Big, Act Bigger: The Rewards of Being Relentless

By Jeffrey W. Hayzlett



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**The most dangerous move in business is the failure to make a move.**

Global business celebrity and prime-time Bloomberg Television host, Jeffrey W. Hayzlett empowers business leaders to tie their visions to actions, advancing themselves past competitors and closer to their business dream. Drawing upon his own business back stories including his time as CMO of Kodak and sharing examples from the many leaders featured on “The C-Suite with Jeffrey Hayzlett,” Hayzlett imparts ten core lessons that dare readers to own who they are as a leader and/or company, define where they want to go, and fearlessly do what it takes to get there—caring less about conventional wisdom, re-framing limitations, and steamrolling obstacles as they go.



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### Editorial Review

#### Review

If what you're currently doing would get you more of what you want, the more would have already showed up. This book will show you how to take the kind of bigger action that will finally produce the results you want. I highly recommend it!

—Jack Canfield, co-author of the Chicken Soup for the Soul® Series and The Success Principles™

*Think Big Act Bigger* rises above the excuses and encourages readers to put themselves out there and steamroll obstacles.

—Piers Morgan, British Journalist, Former CNN Host, NBC's The Celebrity Apprentice Winner

From out of the tank and into the fire, Hayzlett just turned up the heat with *Think Big Act Bigger*.

—Daymond John, Founder and CEO of FUBU, Star of ABC's Shark Tank

*Think Big Act Bigger* cuts through the bullshit and reveals that there is no illusion to success!

—Penn Jillette, of Penn & Teller, Magician and Comedian

Drawing on his own experiences and observations, Jeffrey lays out an actionable plan for how to develop your own brand and story and combine attitude with action to succeed. Fun to read and valuable for anyone, whatever their professional interests.

—Christie Hefner, Chairman of Hatch Beauty, Former Executive Chairman of Canyon Ranch Enterprises and Former Chairman and CEO of Playboy Enterprises, Inc.

This book is a great investment in yourself and an even better investment in your business.

—Barbara Corcoran, Real Estate Mogul, Business Expert, Star of ABC's Shark Tank

Hayzlett was born to write this book: fearless, bold, and a little irrational.

—Harvey MacKay, New York Times Bestselling Author

Read this book and you will soak up more information than a ShamWow!

—Kevin Harrington, Entrepreneur and Business Executive

If *Think Big Act Bigger* was a man or woman, it would be the strongest of them all.

—Greg Glassman, CEO of CrossFit

Give me Liberty or give me Think Big Act Bigger!

—John Hewitt, CEO and Chairman of Liberty Tax

America runs on coffee, but great businesses run on thinking big and acting bigger.

—John Costello, President of Global Marketing and Innovation for Dunkin' Brands

Get your business cooking by reading *Think Big Act Bigger*.

—GJ Hart, Executive Chairman, CEO and President of California Pizza Kitchen

*Think Big Act Bigger* runs races around the competition.

—Elliot Walden, President and CEO of Racing Operations for WinStar Farm, and Former Thoroughbred Racehorse Trainer

Read *Think Big Act Bigger* and level up your success in the game of life!

—Nolan Bushnell, Founder of Atari Corporation and Chuck E. Cheese, Technology Pioneer, Entrepreneur and Scientist

#### About the Author

**Jeffrey W. Hayzlett** is a global business celebrity and speaker, author, contributing editor and host of C-Suite with Jeffrey Hayzlett on Bloomberg Television. He is the CEO of The Hayzlett Group, an international consulting company focused on leading change and developing high growth companies. He lives in Sioux Falls, SD. Find him at [twitter.com/jeffreyhayzlett](https://twitter.com/jeffreyhayzlett) and [facebook.com/Jeffrey.Hayzlett](https://facebook.com/Jeffrey.Hayzlett).

**Jim Eber** is a veteran marketing writer and collaborator specializing in business and food. He has worked with many new and established authors on projects and served as writer on the best-selling *The Mirror Test: Is Your Business Really Breathing?* He lives in Worcester, MA.

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##### Daryl Biddle:

The book *Think Big, Act Bigger: The Rewards of Being Relentless* can give more knowledge and information about everything you want. So why must we leave the best thing like a book *Think Big, Act Bigger: The Rewards of Being Relentless*? A number of you have a different opinion about guide. But one aim that book can give many information for us. It is absolutely suitable. Right now, try to closer together with your book. Knowledge or data that you take for that, you could give for each other; you may share all of these. Book *Think Big, Act Bigger: The Rewards of Being Relentless* has simple shape nevertheless, you know: it has great and big function for you. You can appearance the enormous world by open up and read a guide. So it is very wonderful.

##### Lea Wheeler:

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