



# The Seventh Sense: Power, Fortune, and Survival in the Age of Networks

By Joshua Cooper Ramo



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**From the author of the international bestseller *THE AGE OF THE UNTHINKABLE* comes a powerful new story of revolution and riches in a connected age.**

Endless terror. Refugee waves. An unfixable global economy. Surprising election results. New billion-dollar fortunes. Miracle medical advances. What if they were all connected? What if you could understand why? *The Seventh Sense* examines the historic force now shaking our world--and explains how our leaders, our businesses, and each of us can master it.

All around us now we are surrounded by events that are difficult to understand. But every day, new figures and forces emerge that seem to have mastered this tumultuous age. Sometimes these are the leaders of the most earthshaking companies of our time, accumulating billion-dollar fortunes. Or they are successful investors or our best generals. Other times, however, quick success is going to terrorists, rebels, and figures intent on chaos. What if we could know the secret of those who can make sense of this age? What if we could apply it to the questions that worry us most?

In this groundbreaking new book, Joshua Cooper Ramo, author of the international bestseller *The Age of the Unthinkable*, introduces a powerful way of seeing the world. *The Seventh Sense* is the story of what all of today's successful figures see and feel--forces that are invisible to most of us but explain everything from explosive technological change to uneasy political ripples. The secret to power now is understanding our new age of networks--not merely the Internet but also networks of trade and DNA and finance. Based on his years of advising generals, CEOs, and politicians, Ramo takes us into the opaque heart of our world's rapidly connected systems and teaches us what the victors of this age know--and what the losers are not yet seeing.

But *The Seventh Sense* won't merely change the way you see the world. It will also give you the power to change it.

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### Editorial Review

#### Review

**Praise for *The Seventh Sense* One of Inc.'s "15 Great Business Books You Should Definitely Read This Year"** "The next president needs to read *The Seventh Sense*, starting on the morning of November 9th. Joshua Ramo's latest book is a fascinating guide to the way the world is changing."? **Malcolm Gladwell, author of *David and Goliath***

"Joshua Cooper Ramo has written a book that combines historic sweep and incisive detail. A great book, and a useful one. *The Seventh Sense* is a concept every businessman, diplomat, or student should aspire to master -- a powerful idea, backed by stories and figures that will be impossible to forget."? **Walter Isaacson, author of *Steve Jobs* and *The Innovators***

"If this book were read and understood by our next president, America would be a stronger country and the president would have an agenda for global leadership. Ramo's fascinating work serves a critical public purpose."? **Bill Bradley**

"Joshua Cooper Ramo has a unique intelligence and a unique voice, which illuminate this fascinating book. The central new reality of the world we live in today is connectivity. People, computers, other machines, almost everything is getting linked and these new networks are spewing oceans of information. How should we navigate this brave new world? Ramo writes with ease and authority about the technology, history, and foreign policy of this power shift, giving us an essential guide for the future."? **Fareed Zakaria, author of *In Defense of a Liberal Education***

"In this hyper networked world remade fresh every day, with new perils and new opportunities, there is one book to be sure to read: Joshua Ramo's new book, a masterpiece, *The Seventh Sense*. To understand the tsunami of the networked age, you need history, biography, tech, philosophy, politics--and you want a book that has a depth beyond whatever else you could be streaming, podcasting, or wiki-ing. This is that book."? **Reid Hoffman, Chairman/Founder of LinkedIn and Partner at Greylock**

"*The Seventh Sense* ultimately isn't just about witnessing the power of human connections, but also harnessing that power to change the world. Highly recommended."? **Midwest Book Review**

"Provocative reading... [Ramo] offers plenty of interesting scenarios for such things as global power shifts, AI-enabled weapons systems, and the like.... For policy wonks with an eye toward the middle term, Ramo provides a good effort to make sense of it all."? **Kirkus Reviews**

"This book is the best yet on reviewing the ever more tightly woven, connected, pervasive networks - accelerating due to their interactivity - that now dominate our globalized human societies.... Ramo surveys this new world of interconnected networks in penetrating detail with deep knowledge of current global geopolitics and human history."? **Hazel Henderson, *Seeking Alpha***

#### About the Author

Joshua Cooper Ramo is the author of the international bestseller *The Age of the Unthinkable*. He is co-chief executive officer and vice chairman of Kissinger Associates and a member of the board of directors of FedEx and Starbucks. His first book, *No Visible Horizon*, chronicled his experiences as a competitive aerobic

pilot.

## **Users Review**

### **From reader reviews:**

#### **Horace Godbolt:**

As people who live in the particular modest era should be revise about what going on or info even knowledge to make them keep up with the era which can be always change and make progress. Some of you maybe will update themselves by reading through books. It is a good choice for you personally but the problems coming to you is you don't know what type you should start with. This *The Seventh Sense: Power, Fortune, and Survival in the Age of Networks* is our recommendation to cause you to keep up with the world. Why, since this book serves what you want and need in this era.

#### **Linda Brown:**

This book untitled *The Seventh Sense: Power, Fortune, and Survival in the Age of Networks* to be one of several books which best seller in this year, this is because when you read this publication you can get a lot of benefit onto it. You will easily to buy this particular book in the book store or you can order it via online. The publisher of the book sells the e-book too. It makes you easier to read this book, because you can read this book in your Smartphone. So there is no reason to you to past this book from your list.

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