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# International Management: Explorations across Cultures

By Elizabeth Christopher



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Consultant Elizabeth Christopher explores management opportunities in encounters across the world between national, organizational, political, professional and social cultures. Ideal for students and practitioners of cross-cultural management, *International Management* is soundly based theoretically and supported with real-life international examples from contemporary events and situations.

From a historical perspective and a uniquely cross-disciplinary approach, Christopher identifies the major leadership styles that continue to characterize people across regions, nations, communities and organizations, within groups and as individuals. She provides a comprehensive textbook that addresses topics such as: the effects of mass media scrutiny on the behavior of international corporate leaders, the rising rate of unemployment, especially among younger professionals, and negotiation and decision-making styles across cultures.

*International Management* shows readers how to deal with diversity in employment, harness the power of technology to enhance cross-cultural management and overcome the cultural differences in motivation of leaders and followers. Christopher tackles the crucial issues facing today's international managers and provides practical tools for successfully growing a business in a world rich with cultural diversity.



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### **Review**

"[U]ses a multidisciplinary approach to consider the major leadership styles that characterize individuals and communities, offering keys to negotiating a puzzling array of cultural encounters and providing students and business readers with ideas for cross-cultural management processes. From forming and managing international networks and alliances to handling new technology and global connectivity, this is a powerful pick for any global business collection!" --**Midwest Book Review**

"Dr. Elizabeth Christopher shows amazing depth of knowledge and understanding of the forces that have shaped, and are shaping, the business landscape globally. This book will be an invaluable learning tool and reference text for all students and business managers grappling with business issues at an international level." --**Emeritus Professor Peter Eddey, Faculty of Business and Economics, Macquarie University, Sydney, Australia**

"A fascinating examination of management behaviour across the globe, with much to learn from the huge range of examples of successes and failures - and fully supported by clear and helpful guidance, further reading and notes to enable the reader to maximize their understanding and knowledge of this important field." --**Geoffrey Brown, director of Euclid International Ltd.**

International Management students and professionals and managers working in a cultural diverse or global environment

### **About the Author**

**Elizabeth Christopher** is both an academic and a practicing consultant for cross-cultural leadership and management training in the US, Australia, Japan and the UK. She is a reviewer for international journals and has published widely in her field. She is senior associate of an American international leadership training consulting company.

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